

Jan 1, 2016 - Nov 30, 2016  
Compare to: Jan 1, 2015 - Nov 30, 2015

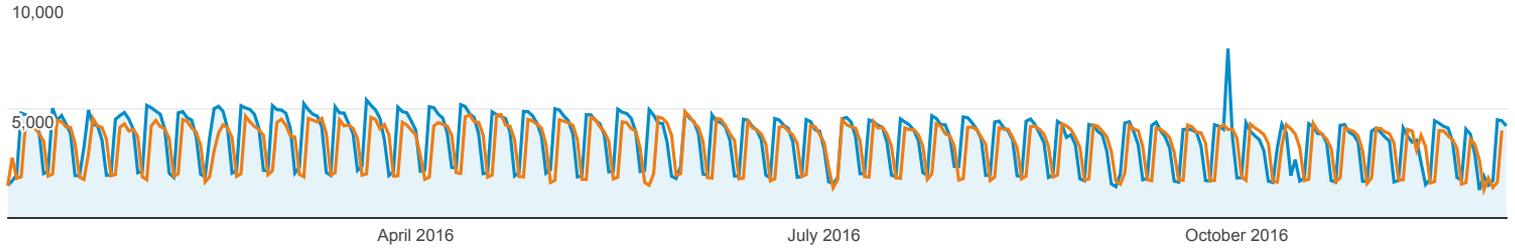
# New vs Returning

All Users  
+0.00% Sessions

Explorer

Summary

Jan 1, 2016 - Nov 30, 2016: ● Sessions  
Jan 1, 2015 - Nov 30, 2015: ● Sessions



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	7.35% <span style="color: green;">▲</span> 1,187,688 vs 1,106,394	3.86% <span style="color: green;">▲</span> 45.08% vs 43.40%	11.49% <span style="color: green;">▲</span> 535,367 vs 480,172	1.24% <span style="color: red;">▼</span> 29.01% vs 28.66%	1.47% <span style="color: red;">▼</span> 4.35 vs 4.42	0.15% <span style="color: red;">▼</span> 00:05:06 vs 00:05:06	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. <a href="#">Returning Visitor</a>									
Jan 1, 2016 - Nov 30, 2016	<b>652,321</b> (54.92%)	0.00%	0 (0.00%)	28.48%	4.24	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2015 - Nov 30, 2015	<b>626,222</b> (56.60%)	0.00%	0 (0.00%)	28.86%	4.27	00:05:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
<b>% Change</b>	<b>4.17%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>-1.30%</b>	<b>-0.75%</b>	<b>0.30%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>
2. <a href="#">New Visitor</a>									
Jan 1, 2016 - Nov 30, 2016	<b>535,367</b> (45.08%)	100.00%	535,367 (100.00%)	29.66%	4.49	00:04:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2015 - Nov 30, 2015	<b>480,172</b> (43.40%)	100.00%	480,172 (100.00%)	28.40%	4.60	00:04:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
<b>% Change</b>	<b>11.49%</b>	<b>0.00%</b>	<b>11.49%</b>	<b>4.44%</b>	<b>-2.54%</b>	<b>-0.33%</b>	<b>0.00%</b>	<b>0.00%</b>	<b>0.00%</b>

Rows 1 - 2 of 2