

U.S. Department of  
Homeland Security  
United States  
Coast Guard

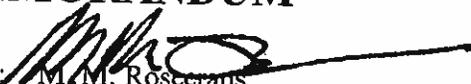


Commandant  
United States Coast Guard

2100 Second Street, S.W.  
Washington, DC 20593-0001  
Staff Symbol: G-MOC-3

7000  
31 Aug 2005

## MEMORANDUM

From:   
M. M. Roscerans  
Chief, Fishing Vessel Safety Division

Reply to: G-MOC-3  
Attn of: LT K. Vázquez  
7-0478

To: Distribution

Subj: USE OF APPROPRIATED FUNDS TO PURCHASE PROMOTIONAL ITEMS FOR  
THE COMMERCIAL FISHING VESSEL SAFETY PROGRAM

Ref: (a) Financial Resource Management Manual (FRMM), COMDTINST M7100.3C

1. This serves to authorize the use of appropriated funds for the purchase of promotional material in support of the U.S. Coast Guard Commercial Fishing Vessel Safety (CFVS) Program and clarify the existing guidance in reference (a).
2. In designing and developing promotional material for the CFVS Program, it is important that we follow a standard interpretation to use funds consistent with the Comptroller General's published guidance. The Chief Counsel (G-LGL) has written opinions discussing the availability of appropriated funds to purchase promotional items for the Fishing Vessel Safety Program, determining that items imprinted with educational messages, or items of nominal value intended to promote the goals of the program, may be purchased with appropriated funds. Any item purchased with appropriated funds must not in itself be only of intrinsic value, but must provide some educational or informational value.
4. In general, items purchased with appropriated funds must promote the safety objectives of the CFVS Program and compliance with all appropriate regulations. These objectives can be served by providing safety equipment or safety information at nominal expense, such as required placards, retro-reflective tape, signal mirrors, damage control kit items, immersion suit zipper wax, pocketknives, Coast Guard approved whistles, etc. Promotional items shall be clearly marked with a CFVS Program logo, and/or the program name, website, and/or Coast Guard toll free information telephone number. A locally developed program logo must clearly identify the Coast Guard Fishing Vessel Safety Program.
5. If you have any doubt as to the acceptability of your intended promotional item and design, contact the G-MOC-3 staff for clarification.

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