

Evergreen II Core Action Strategies

CORE ACTION STRATEGIES	FUTURE STATES
21st Century Partnerships - Seek out and institutionalize domestic and international partnerships with private, public, and non-profit stakeholders as an essential means of mission execution.	The Coast Guard values and uses partnerships as a critical element for executing its responsibilities. The service and its wide spectrum of partners routinely cooperate, through enduring relationships, to address common interests.
Advancing Global Maritime Governance - Execute international engagement to advance U.S. interests and build international capacity for effective maritime governance.	The U.S. Coast Guard has sufficient authorities, resources, and experience to conduct sustained international engagement in support of U.S. foreign policy. The Coast Guard is recognized domestically and globally as the vital U.S. ambassador for strengthening maritime regimes, domain awareness, and operational capabilities of international partners.
Maritime Policy Engagement - Shape the development, coordination, and implementation of U.S. and international policies that govern or influence the maritime domain.	The Coast Guard has the analytic capacity, policy-making competency, and experience to participate where necessary and lead where appropriate in shaping maritime policy. Policy development, coordination, and implementation are collaborative, strategic, and reflect the integrated contributions of our missions to policy execution.
Strategic Change Management – Manage continuous and accelerating change as a fundamental factor of mission performance, to improve service agility and close the gap between strategic intent and execution.	The Coast Guard has the competencies and the capacity to anticipate and quickly adapt itself to accelerating global change – across leadership cycles and without detracting from current operations.
Mission Portfolio Management - Manage Coast Guard missions as an integrated portfolio that optimizes the interrelationships between safety, security, and stewardship, improves operational agility, and manages risk to maximize total service delivery.	The Coast Guard's multi-mission character is central to the identity of its workforce. Its mission portfolio is widely valued by stakeholders as a mutually reinforcing set of authorities, resources, and capabilities that effectively manages risk and provides superior service to the public.
MDA 2.0 – Provide leadership for the development of an integrated global maritime domain awareness system where certified and validated information provides a comprehensive understanding of risk and enables effective mission execution.	Global maritime stakeholders use readily available, dynamic, and trusted knowledge to improve decision making, decrease decision time, and optimally employ resources.
Polar Mission Capacity - Develop policy and expand capacity to project U.S. sovereign maritime presence in the Arctic and to protect and advance U.S. interests in the Polar Regions.	The Coast Guard has the ability to adapt to the changing environment and increasing activity in the Polar Regions. It readily accomplishes its missions in the Arctic and Antarctic and is recognized as a leader in maritime polar operations and policy.
Underwater Mission Development - Define the underwater responsibilities of the Coast Guard, build knowledge, and expand applicable Coast Guard missions into the underwater portion of the maritime domain.	The Coast Guard anticipates emerging technology and commercial applications in the underwater environment and has the needed authorities, capabilities, competencies, and partnerships to fulfill its safety, security, and stewardship roles.
The Best Team - Develop a dynamic human resources system that anticipates organizational needs and has the agility and flexibility to quickly provide the capacity and competencies required in a constantly changing environment.	The Coast Guard consistently fields a team whose competencies match the current and future needs of the organization.
The Right Skills - Provide each component of the workforce a tailored career-long continuum of education, training, and professional experience that is linked to strategic objectives and desired organizational competencies, and obtained from both inside and outside the Coast Guard.	Both required technical and specialty experts and strategic leaders are produced and valued. Personnel make career development choices that benefit both themselves and the organization. The service demonstrates commitment to professional education and development.
Intelligent Technology Acquisition - Employ a strategy-driven acquisition process that continually and systematically assesses and acquires new technology supporting integrated mission requirements.	The Coast Guard is able to rapidly identify and implement new technologies that provide the best value to support current and future mission needs.
Communications Excellence - Expand and professionalize a sophisticated, timely, internal and external communications capability that serves all stakeholders, supports mission execution, and shapes the strategic environment.	The Coast Guard's workforce embraces its culture, core values, and roles. The service cultivates a clear and consistent public understanding of its identity, multi-mission character, and the value it delivers. The Coast Guard's internal and external communications are open, honest, responsive, and effective.
A Green Coast Guard - Identify and mitigate the environmental impacts of Coast Guard activities, creating a "green Coast Guard" that is the example for environmental stewardship.	Coast Guard platforms, facilities, and activities are seen as environmentally friendly and the service reaps the benefits of reduced life-cycle costs and favorable public recognition.