

Dec 1, 2016 - Dec 31, 2016
Compare to: Dec 1, 2015 - Dec 31, 2015

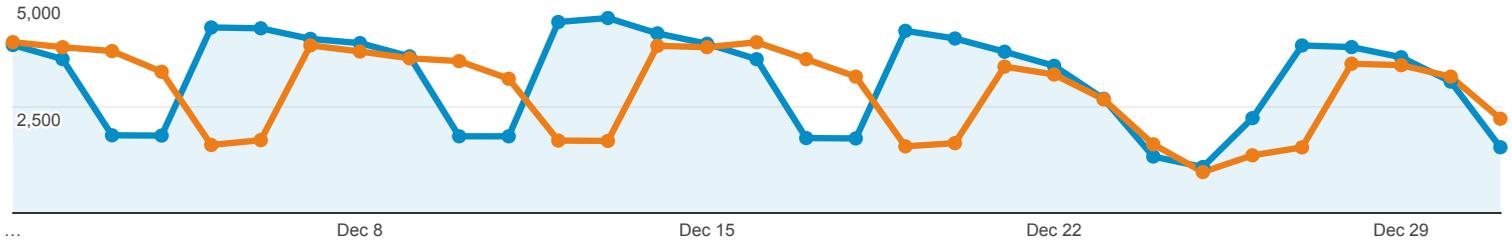
Overview

All Users
+0.00% Sessions

Explorer

Summary

Dec 1, 2016 - Dec 31, 2016: Sessions
Dec 1, 2015 - Dec 31, 2015: Sessions



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	11.01% ▲ 98,462 vs 88,697	1.86% ▲ 44.14% vs 43.34%	13.07% ▲ 43,465 vs 38,441	0.66% ▼ 29.00% vs 28.81%	10.47% ▼ 4.12 vs 4.60	16.58% ▼ 00:04:42 vs 00:05:38	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. desktop									
Dec 1, 2016 - Dec 31, 2016	56,336 (57.22%)	44.71%	25,188 (57.95%)	23.04%	4.92	00:06:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
Dec 1, 2015 - Dec 31, 2015	54,532 (61.48%)	43.11%	23,511 (61.16%)	23.17%	5.45	00:07:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	3.31%	3.70%	7.13%	-0.57%	-9.72%	-15.09%	0.00%	0.00%	0.00%
2. mobile									
Dec 1, 2016 - Dec 31, 2016	36,197 (36.76%)	42.59%	15,417 (35.47%)	37.37%	2.91	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
Dec 1, 2015 - Dec 31, 2015	27,650 (31.17%)	43.23%	11,953 (31.09%)	38.19%	3.05	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	30.91%	-1.48%	28.98%	-2.14%	-4.36%	-8.58%	0.00%	0.00%	0.00%
3. tablet									
Dec 1, 2016 - Dec 31, 2016	5,929 (6.02%)	48.24%	2,860 (6.58%)	34.56%	3.87	00:04:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
Dec 1, 2015 - Dec 31, 2015	6,515 (7.35%)	45.69%	2,977 (7.74%)	36.21%	4.09	00:04:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-8.99%	5.57%	-3.93%	-4.56%	-5.41%	-7.05%	0.00%	0.00%	0.00%

Rows 1 - 3 of 3