

USCG.mil Web Performance Metrics

Nov 1, 2015 - Nov 30, 2015

All Sessions
100.00%

Total Visits

720,648

% of Total: 100.00% (720,648)



Avg. Visit Duration

00:03:27

Avg for View: 00:03:27 (0.00%)



Pageviews

2,467,352

% of Total: 100.00% (2,467,352)



Unique Visitors

402,858

% of Total: 100.00% (402,858)



Avg. Pages / Visit

3.42

Avg for View: 3.42 (0.00%)



Bounce Rate

43.33%

Avg for View: 43.33% (0.00%)

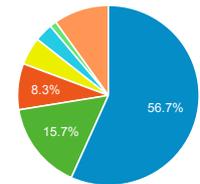


Top Pages

Page Title	Pageviews	Bounce Rate
US Coast Guard Home	189,432	47.32%
USCG Internet Releasable General Messages	150,764	21.60%
USCG: CG-612 Directives and Publications	50,901	19.80%
USCG: About Us - Aircraft & Cutters	45,437	37.89%
PSC: Enlisted Personnel Management	38,580	29.61%
USCG Pay & Personnel Center Home Page	36,929	11.65%
USCG Training Center Cape May, New Jersey	36,560	43.92%
USCG: Units	30,126	28.83%
USCG: Page Not Found	29,608	55.29%
USCG: About Us - Overview	27,002	59.11%

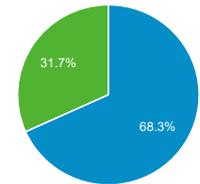
Visits by Source

google (direct) bing
dhconnect.dhs.gov yahoo
reserve.uscg.mil Other



New vs. Returned Visitors

New Visitor Returning Visitor



Visits by Social Network

Social Network	Sessions
Facebook	3,716
Blogger	171
Twitter	157
Disqus	49
Pinterest	49
reddit	49
LinkedIn	40
Yelp	35
Weebly	23
LiveJournal	14

