

# USCG.mil Web Performance Metrics

Oct 1, 2015 - Oct 31, 2015

All Sessions  
100.00%

## Total Visits

**801,879**

% of Total: 100.00% (801,879)



## Avg. Visit Duration

**00:03:35**

Avg for View: 00:03:35 (0.00%)



## Pageviews

**2,820,799**

% of Total: 100.00% (2,820,799)



## Unique Visitors

**423,984**

% of Total: 100.00% (423,984)



## Avg. Pages / Visit

**3.52**

Avg for View: 3.52 (0.00%)



## Bounce Rate

**41.81%**

Avg for View: 41.81% (0.00%)

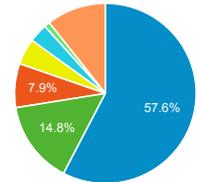


## Top Pages

Page Title	Pageviews	Bounce Rate
US Coast Guard Home	207,391	46.22%
USCG Internet Releasable General Messages	175,415	20.89%
PSC: Enlisted Personnel Management	63,438	23.78%
USCG: CG-612 Directives and Publications	61,087	17.60%
USCG: About Us - Aircraft & Cutters	53,744	37.13%
USCG Training Center Cape May, New Jersey	45,673	42.33%
USCG Pay & Personnel Center Home Page	41,258	12.07%
USCG: Units	33,950	28.51%
USCG: Page Not Found	33,461	52.56%
USCG National Vessel Documentation Center, Forms Page	31,148	21.26%

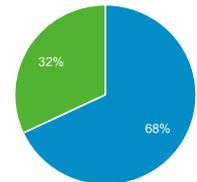
## Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ dhscconnect.dhs.gov
 ■ yahoo
 ■ reserve.uscg.mil
 ■ Other



## New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



## Visits by Social Network

Social Network	Sessions
Facebook	4,253
reddit	833
Blogger	228
Twitter	197
Pinterest	57
LinkedIn	53
Yelp	36
Disqus	35
TripAdvisor	18
TypePad	12

