

Coast Guard Reserve Force Master Chief Abbreviated Work List



Coast Guard Reserve Force Master Chief Vision Statement

Using the Commandant's Reserve Policy Statement and the Master Chief Petty Officer of the Coast Guard's Vision as our guide, we will achieve and maintain Coast Guard Reserve Force **end strength, mobilization readiness, and certifications to competencies**. We will do so through the Coast Guard Reserve Command Senior Enlisted Leaders' strategic communications with Reserve and Active Component members at every level. This effort will support a flexible, responsive operational force that exists to support Coast Guard roles and will be always ready to mobilize with critical competencies.

Office of the
Coast Guard Reserve Force Master Chief

GOAL 1: End Strength – 8100+ SELRES	TARGET
OBJECTIVES: 1.1 DEPOT – sppt CGRC to fill to 90% (40 seats/company)	01 APR 13
GOAL 2: Mobilization Readiness	
OBJECTIVES: 2.1 CGBI – sppt Areas to maintain 90+%	14 MAY 14
GOAL 3: Certifications to Competencies	
OBJECTIVES: 3.1 BFRWG – sppt Areas to track certifications to competencies – fix CGBI Rpt a. 50% (BF units) b. 67% (BF units) 3.2 Prov ME to Perm ME - sppt PSC-rpm – 90%	31 JAN 13 30 SEP 13 31 DEC 12
GOAL 4: CGR Command Sr Enl Leaders	
OBJECTIVES: 4.1 CGR CSEL selection – sppt PSC-rpm to fill 100% GB/SB vacancies 4.2 CPO ACAD - sppt CG-133 to grad E7/E8/E9 – 75% 4.3 LAMS – sppt CG-133 to grad E5s - 60%	31 MAR 13 30 AUG 13 30 JUN 13
GOAL 5: Strategic Communications	
OBJECTIVES: 5.1 podcasts, webinars, Skype – 100% SBs (rotate monthly by district)	31 JUL 13

End Strength – 8100+ SELRES

PRIORITIES:

1. Mobilization readiness
2. Certifications to competencies
3. Recruiting
 - a. Regionalization
 - b. RWSB
 - c. ISTT
 - d. DEPOT – sppt CGRC to fill to 90% (40 seats/company)
 - e. Strategic Communications
 - f. Provisional Rates – test w/ 2 ratings
4. Retention
 - a. Reserve Assignments
 - b. Enlisted Advancements

Mobilization Readiness

PRIORITIES:

1. CGBI – sppt Areas to maintain 90%
2. RFRS
3. SERAs
4. CGR Command Sr Enl Leaders (CSELS)
5. Strategic Communications
6. Reserve Rotational Concept
7. YRRP – expand to include non OCO deployments

Certifications to Competencies

PRIORITIES:

1. RFRS
2. SERAs
3. CGR CSELS
4. Strategic Communications
5. Reserve Rotational Concept
6. BFRWG – sppt Areas to track certifications to competencies – fix CGBI Rpt
 - a. 75% competencies to TMT (BF units)
 - b. 90% competencies to TMT (BF units)
7. move billets to units with tng capacity
8. boat colleges
9. RSL
10. Prov ME to Perm ME - sppt PSC-rpm – 90%
11. CORE – define competency requirements
12. 48 drills, 12 AD days per year
13. IDT berthing
14. ‘A’ schools; ‘C’ schools
15. PSU 60/15 analysis

CGR Command Sr Enl Leaders

PRIORITIES:

1. Sr Enl Leadership Development Continuum
2. CGR CSEL selection – sppt PSC-rpm to fill 100% GB/SB vacancies
3. Sppt CPO ACAD - E7/E8/E9 – 75% grad
4. LAMS – sppt CG-133 to grad E5s - 75% grad
5. JPME (e.g., RCNSC funding)
6. DOD Sr Enl PME
7. LAMS – E5s - 75% grad

Strategic Communications

PRIORITIES:

1. CGRF-MC website
2. CGR website
3. The Reservist (mag)
4. CGR GB CMC telecons
5. Email distribution lists
6. podcasts, webinars, Skype – 100% SBs (rotate monthly by district)
7. Reserve Policy Board
8. Reserve Policy Manual
9. Social media (e.g., FB, Twitter, RSL, app's)