



## The Master Chief Petty Officer of the Coast Guard

2703 Martin Luther King Jr. Avenue SE  
Washington, DC 20593-7000

MASTER CHIEF PETTY OFFICER OF THE COAST GUARD STANDING ORDER TWO

Subj: U.S. COAST GUARD CHIEF PETTY OFFICER STRATEGIC FRAMEWORK

### MISSION:

Deliver world-class deckplate leadership to our workforce as we improve the lives and careers of those we lead and their families, as we create mission-ready Coast Guardsmen. We will empower all to be innovative and energetic leaders as we shape a culture of dignity and respect for all.

### VISION:

A senior enlisted corps that contains inspirational leaders committed to the education and development of our workforce; approachable and responsive to the needs of those we lead; and connected to the leadership of our Coast Guard by demanding command-wide effectiveness in a consistent and professional manner.

### GUIDING PRINCIPLES:

- **Compassion** – Chief Petty Officers are compassionate leaders who are visible and approachable. We know our people and show an interest in their lives and careers and that of their families. We foster a culture of treating all with dignity and respect.
- **Heritage** – Chief Petty Officers connect Coast Guardsmen to our past and shoulder the responsibility of preserving our rich maritime history and the traditions that define the world's best Coast Guard. This enhances the pride we have in service to each other, to our Coast Guard, and to our great country.
- **Integrity** – A Chief Petty Officer's integrity and passion to lead are always on display and should set an example reflective of our uncompromising sense of Honor, Respect, and Devotion to Duty. Our integrity will make us accountable to each other and for our own actions, words and performance.
- **Expertise** – Chief Petty Officers are experts in their respective ratings AND in deckplate leadership. We are experts in communications, both up and down the chain of command, and are never afraid or unwilling to speak truth to power. With expertise comes a responsibility to mentor those around us to develop their expertise.
- **Flexibility** – Chief Petty Officers are leaders that are flexible. This flexibility forces us to allow innovation by those we lead and inspires trust in the Chief's Mess. Flexibility is necessary for the Chief Petty Officer to lead change while maintaining mission effectiveness and empowering our workforce to unleash their innovative spirit and achieve their full potential as Coast Guardsmen.

*Coast Guard Chief Petty Officers – The Compass of our Workforce*

**STEVEN W. CANTRELL**  
Master Chief Petty Officer of the Coast Guard