



# SPOTLIGHT ON LEADERSHIP CAMPAIGN 2012

**Dates** | 02 April - 27 April 2012

**Theme** | Partnership

Week 1: Leading Self-Aligning Values

Week 2: Leading Others-Team Building

Week 3: Leading Performance and Change-Conflict Management

Week 4: Leading the Coast Guard-Human Resource Management

*“Embrace this campaign as an opportunity to identify, utilize, and celebrate the advantages of leadership development at the unit level.”*

-- ADM Bob Papp

visit [www.uscg.mil/leadership](http://www.uscg.mil/leadership) for more information  
on the campaign and contest

**Mission:** The spotlight on leadership campaign's mission is to effectively highlight exceptional models of Coast Guard leadership and leadership development at the Unit Level.

**Vision:** Our vision is that through the promotion of an exemplary Coast Guard unit, other units will be able to adapt leadership best practices resulting in superior Coast Guard-wide leadership.

**Purpose:** Provide the opportunity Coast Guard-wide for units and personnel to focus on leadership development and recognition. The focus is on our core values of Honor, Respect, and Devotion to Duty and the 28 leadership competencies.