



National University



Bachelor of Arts in Business Administration

STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

**Credit Potential
Required Credit**

Effective College English I (ENG 100)

3.00

(Prerequisite: Placement Exam Satisfactory performance on Accuplacer. The first of a two-course sequence designed to provide incoming students with the expository and argumentative writing and critical thinking skills required for college course work. Emphasizing essay-length compositions, the course covers critical reading and analysis, thesis formation and essay organization and basic research and revision techniques. College credit by examination may apply.)

{DANTES Code = 11.07.00}

Effective College English II (ENG 101)

3.00

(Prerequisite: ENG 100 or Placement Exam. The second of a two-course sequence designed to provide incoming students with expository and argumentative writing skills. College credit by examination may apply.)

{DANTES Code = 11.07.00}

Technical Writing (ENG334A)

4.50

(A workshop to help students whose careers will involve communicating technical information clearly. Students are encouraged to practice on professional models in their own disciplines while learning those attributes common to all effective technical writing. Prerequisites: ENG 100/101)

{DANTES Code = 04.06.02}

Advanced Composition (ENG 240)

4.50

(An advanced course in expository and argumentative writing that continues the work of Effective College English. While Effective College English I and II focus on essay formulation and research, Advanced Composition emphasizes textual analysis. Students continue to practice the construction of arguments based on analytical reasoning, critical thinking and research skills. College credit by examination may apply.)

{DANTES Code = 11.07.00}

Intro to Communications or Effective Communication (COM 100,200)

4.50

(College credit by examination may apply. Visit the NU website for a description of this course.)

{DANTES Code = 04.10.00}

Mathematical Concepts and Quantitative Reasoning Elective 4.50

(Choose from the courses listed below:

Mathematics for Business and Social Sciences MTH 204
 Structure and Concepts of Mathematical Fundamentals I MTH 209A
 Introduction to Probability and Statistics MTH 210
 College Algebra and Trigonometry MTH 215
 College Algebra and Trigonometry I MTH 216A
 College Algebra and Trigonometry II MTH 216B
 Calculus I MTH 220
 Structure and Concepts of Math Fundamentals II MTH301
 Introduction to Quantitative Methods for Business MS 205
 Introduction to Biomedical Statistics NSG 322
 Discrete Structures and Logic Design CST206B
 Calculus for Computer Science CST208B

College credit by examination may apply. Visit the NU website for a description of these courses.)

{DANTES Code = any 14.XX.XX series}

Information Literacy and Report Writing (ILR 260) 4.50

(A cross-disciplinary course that teaches effective report and research paper writing through the use of key computer technologies. The course includes Internet research, MLA and APA style formats, computer technologies, spreadsheets and the application of multimedia software and graphics for report presentation. ILR 260 offers refinement in the use of the microcomputer for effective report writing and presentation.)

Arts and Humanities Electives 13.50

(Choose from courses listed below:

Introduction to Art History ART 100
 Visual Arts ART 200
 Visual Arts Laboratory -1.5 quarter units ART 200A
 World Civilization I HIS 233
 World Civilization II HIS 234
 Introduction to Literature LIT 100
 Mythology LIT345
 Fundamentals of Music MUS 100
 World Music MUS 327
 Introduction to Philosophy PHL 100
 Theater Arts THR200

College credit by examination may apply. Visit the NU website for a description of these courses.)

{DANTES Code = 08.06.00 or most 08.XX.XX series or 17.12.00 or 17.07.00 or 11.21.00}

Social and Behavioral Science Electives 13.50

(Choose from courses listed below:

Democracy in the Information Age [+] COM 380

Principles of Macroeconomics ECO 203
 Principles of Microeconomics ECO 204
 History of the United States I [+] HIS 220A
 History of the United States II [+] HIS 220B
 Foundations of Western Civilization HIS 300
 Cultural Diversity [+] HIS 350
 American Government and Politics PS 201
 Introduction to Psychology PSY 100
 Principles of Sociology SOC 100
 Cultural Anthropology SOC 260

College credit by examination may apply. Visit the NU website for a description of these courses.)

{DANTES Code see 20.XX.XX series}

Physical and Biological Sciences

6.00

(Choose from the the courses listed beolw:

Survey of Bioscience SCI 100
 Survey of Bioscience Laboratory 1.5 quarter units SCI 100A
 General Chemistry SCI 101
 General Chemistry Laboratory 1.5 quarter units SCI 101A
 General Physics SCI104
 General Physics Laboratory SCI104A 1.5 quarter units
 Human Anatomy and Physiology I SCI201
 Human Anatomy and Physiology Laboratory I SCI201A 1.5 quarter units
 Fundamentals of Geology SCI103
 Fundamentals of Geology Laboratory SCI103A 1.5 quarter units
 Human Anatomy and Physiology II SCI202
 Human Anatomy and Physiology Laboratory II SCI202A 1.5 quarter units
 Introduction to Microbiology SCI203
 Introduction to Microbiology Laboratory SCI203A 1.5 quarter units

Note: One science lab is required @ 1.5 quarter units. College credit by examination may apply. Visit the NU website for a description of these courses.)

{DANTES Code = 16.13.00 or 16.99.00 or most 16.XX.XX series}

Modern Language

9.00

(Choose from the courses listed below:

Spanish I LAS 100
 Spanish II LAS 200
 Spanish III LAS 300
 Spanish for the Native Speaker LAS 101
 Spanish for the Native Speaker II LAS 201
 American Sign Language I ASL120
 American Sign Language II ASL220
 American Sign Language III ASL320

In addition to the course work listed above, students may satisfy this area by passing a competency test in any second language. They also may satisfy this requirement with 9 quarter units of computer languages, such as C,

C++, Java, and Visual Basic. Students who satisfy competency by examination must still meet the overall general education unit requirement. College credit by examination may apply. Visit the NU website for a description of these courses.)
{DANTES Code = 11.26.00}

Management Information Systems (IS 301) 4.50

(An overview of core concepts related to the emerging interconnections between technology, the organization and information management. College credit by examination may apply.)
{DANTES Code = 03.10.11}

Introduction to Quantitative Methods and Statistics (MS 205) [BU008B] 4.50

(An examination of advanced algebra techniques in the business setting, including linear systems, polynomials, exponential and logarithmic functions, as well as introduction to probability and statistics. The primary quantitative course required for MS 407. Students who have taken college algebra MTH 215 within the last three years are exempt from this course. May be used to satisfy general education requirements)

Principles of Macroeconomics (ECO 203) [EC008B] 4.50

(This course is an examination of the scope and method of economic analysis. It includes economic resources, monetary system, income determination, and economic growth and stability. College credit by examination may apply. May be used to satisfy general education requirements)
{DANTES Code = 20.05.00}

Principles of Microeconomics (ECO 204) [EC009B] 4.50

(Prerequisite: ECO 200 A study of price systems and market Structures, this course includes public policy, income distribution, the theory of the firm, forms of competition, and efficient resource allocation. May be used to satisfy general education requirements.)
{DANTES Code = 20.05.00}

Financial Accounting Fundamentals (ACC 201) [AC025B] 4.50

(A survey of basic accounting theory and the application of accounting principles, this course includes the recording and summarization of business transactions in the form of financial statements under the rules of "generally accepted accounting principals" (GAAP). It is designed for students who have little or no prior knowledge of financial accounting, this course corresponds to "Principles of Accounting I" at other colleges. College credit by examination may apply.)
{DANTES Code = 03.01.00}

Managerial Accounting Fundamentals (ACC 202) [AC025B] 4.50

(Prerequisite: ACC 201 This course is an overview of the use of financial accounting and cost accounting data for the design and preparation of reports to aid management in organizing, directing, controlling, and decisionmaking functions. The topics include the fundamentals of cost accounting, budgeting and responsibility accounting for cost and profit centers.)

{DANTES Code = 03.01.00}

Legal Aspects of Business I (LAW 304) 4.50

(A survey of contracts, sales, agencies, personal property, commercial paper and associated topics. Emphasizes prevention of litigation and liability arising from business operations. College credit by examination may apply.)

{DANTES Code = 12.01.00}

Business Knowledge Management Strategies (BKM 400) [BU37SB] 4.50

(In the quest for sustainable global competitive advantage companies have finally come to realize that technology alone is not that. What sustains is knowledge. Knowledge lies in your company's people, processes, and experience. The student will learn the process of conducting knowledge audits, knowledge analysis, and how to fill any knowledge gaps found through exploration and exploitation. The ability to identify tacit and explicit knowledge assets within an organization is related to how to capture knowledge, transfer it, how to share it, and how to manage it. BKM 400 provides the student with practical guidance on linking knowledge management to business strategy rather than approaching KM from a technically biased perspective.)

Principles of Management and Organization (MGT 409C) 4.50

(This course is a survey of the theories, techniques, and concepts of management in organizations and the role of the manager in a technologically-oriented society. College credit by examination may apply.)

{DANTES Code = 03.10.00}

Business Finance (FIN 310) [BU003B] 4.50

(Prerequisites: ACC 201 and ACC 202 This course is a survey of the basic principles and concepts used in the financial management of a business enterprise addressed from both theoretical and practical standpoints. Topics include money and capital markets, financial management of working capital, capital budgeting and fixed asset management, cost of capital, and short-term and long-term financing by means of debt and equity capital. College credit by examination may apply.)

{DANTES Code = 03.02.01}

Management Science (MS 407) [MG008B] 4.50

(Prerequisite: MS 205 or MTH 210 A survey of the fundamentals of management science. Emphasizes the concepts and mathematical techniques most useful in business and finance.)

Marketing Fundamentals (MKT 402A) 4.50

(This course is the introduction to contemporary marketing theory and its application in the marketing implementation process. It places special focus on identifying market opportunity, product development, promotion planning, pricing decisions, and channels of distribution. College credit by examination may apply.)

{DANTES Code = 03.11.05}

Survey of Global Business (MGT 430)	4.50
(Prerequisites: ECO 203 and ECO 204 A study of the accelerating internationalization of all business, this course introduces upper-division undergraduate students to all facets of international business within three broad subject areas: 1 the economic framework of international business, 2 the operating frameworks of multinational corporations, and 3 a framework for global strategic management. It uses case studies to illustrate concepts and methods.)	
{DANTES Code = 03.08.00}	
Production and Operations Management I (MGT 451)	4.50
(A survey of the fundamental concepts of production and operations management, the course covers the use of quantitative methods and computer applications for forecasting, resource allocation, decision theory, capacity planning, project management, inventory management, and quality assurance. College credit for military training may apply.)	
{DANTES Code = 03.10.09}	
Integrated Business Policy (BUS 480)	4.50
(Capstone course This course provides students with the opportunity to apply the principal concepts and skills learned in each of their BBA program core courses to real world business situations . Students' ability to integrate this knowledge and to apply and articulate critical analysis to cases and other assignments are among the key objectives of this course. Students must complete all BBA preparation and upper-division core courses before starting this capstone course. Grading is by "H" for Honors, "B" or better work, "S" for Marginal, "C" level work or "U" Unsatisfactory, "D" or below.)	
Upper Division Electives	36.00
(Students must take 8 courses for a total of 36. quarter units of upper-division electives. Students may choose to take one of the BBA Concentrations listed below, and/or appropriate elective courses to satisfy the total units for the degree with the following prefixes: ACC, BKM, BUS, ECO, FIN, HRM, LAW, LED, MGT, MKT, ODV or HUB.	
Recommended Courses	
BUS 491 Internship Project	
FIN 446 International Financial Management (Prerequisites: FIN 310 and FIN 440)	
FIN 440 Financial Institutions (Prerequisite: FIN 310)	
HRM 409B Survey in Human Resource Management and Organization Development	
HRM 432 Recruiting, Selection, Promotion, and Retention	
HRM 439 Legal, Regulatory, and Labor Relations Concerns in HRM	
LAW 305 Legal Aspects of Business II (Prerequisite: LAW 304)	
MGT 400 Ethics in Law, Business and Management	
MGT 442 Strategic Business Management	
MKT 430 Introduction to Global Marketing	

(Prerequisite: MKT 402A)
MKT 434 Introduction to Market Research
(Prerequisite: MKT 402A)
MKT 443 Introduction to Advertising

BBA Concentrations
Concentration in Accountancy (472)

In the absence of transfer credit, students may need to take additional general electives to satisfy the total units for the degree. College credit by examination may apply. Visit the NU website for a description of these courses.)

{DANTES Code = most 03.XX.XX series or 03.10.XX series}

Free Electives **6.00**

(In the absence of transfer credit, students may need to take additional general electives to satisfy the total units for the degree. College credit by examination may apply.)

Excess or Duplicate Credit

TOTAL **180** **0.00**

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.

o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.

o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: www.soc.aascu.org should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please send the completed enrollment form (found on the college's web page) to the USCG Institute. The registrar will send the college or university an official USCG transcript, a copy of the degree plan (if one was developed through the USCG Institute and was identified on your transcript request), and a ready-for-signature

SOC Student Agreement (when signed by a college official, becomes a contract for degree completion).

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

DEGREE PLAN LEGEND:

SH = Semester hours
VOC = Vocational, not relative to an academic degree
LL = Lower Level, i.e. courses at the Freshman/Sophomore level
UL = Upper Level, i.e. courses at the Junior/Senior level
GL = Graduate Level (sometimes recommended by ACE for very complex courses)
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes*
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes **

* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

** DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

National University General Information

Founded in 1971 in San Diego, California, National University is a private, accredited, nonprofit institution of higher education. Since it's founding, the University has provided access to high-quality lifelong learning opportunities to a diverse population of adult learners.

National University is dedicated to making lifelong learning opportunities accessible, challenging and relevant to a diverse population of adult learners. Its aim is to facilitate educational access and academic excellence through exceptional management of University operations and resources, innovative delivery systems and student services, and relevant programs that are learner-centered, success-oriented and responsive to technology. National University's central purpose is to promote continuous learning by offering a diversity of instructional approaches, by encouraging scholarship, by engaging in collaborative community service, and by empowering its constituents to become responsible citizens in an interdependent, pluralistic, global community.

With 17,090 full-time equivalent students and more than 94,000 alumni, National is the second largest private institution in California with 26 learning centers in 11 major metropolitan areas. The following accredits National University and its programs: Western Association of Schools and Colleges (WASC)

National University's Online Programs are designed with you in mind. Incorporating the latest advances in technology, the University provides you with a dynamic, interactive learning environment and access to high quality accredited education via the Internet. Available 24 hours a day, seven days a week, Their Online Programs offer the ease and convenience of earning a degree or taking individual courses at your own personal computer, no commuting, no parking. They even provide round-the-clock technical support.

National's Online Programs are interactive, with email links between you, your professor and your virtual classmates. Each program includes weekly online discussion sessions with classmates who participate in your virtual classroom. The University is a leader in Web-based learning, offering 26 degree and credential programs and more than 300 courses online. It also boasts one of the largest collections of electronic books of any U.S. university, with the largest number of unique titles.

Tuition rates on all fliers need to be changed to the following information:

Undergrad - Tuition for students is: \$110.00 per quarter credit hour. (subject to change)

Navy and Marine Corps Tuition Rates On-Base and Off-Base Programs

On-base	Off-base
Undergraduate \$495/Course	\$1,134/Course
Graduate \$630/Course	\$1,287/Course
For 3 Unit Courses \$330/Course	\$756/Course
For 1.5 Unit Courses \$165/Course	\$378/Course

Employees of government agencies, corporations, and private business may be eligible for military tuition rates if they are members of any of the seven Military Reserve

or National Guard components. Check with the admissions office to determine eligibility if applicable.

The Bachelor of Business Administration also offered online and is at the following metropolitan and military locations:

Bakersfield Campus
Camarillo Campus
Carlsbad Campus
Costa Mesa Campus
Fleet Anti-Submarine Warfare Training Center
Fresno Campus
Henderson Campus
Kearny Mesa Campus
La Mesa Campus
Los Angeles Campus
Marine Corps Air Station Learning Center
Marine Corps Recruit Depot Learning Center
Mission Valley Campus
Naval Amphibious Base Learning Center
Ontario Campus
Orange Campus
Rancho Bernardo Campus
Redding Campus
Sacramento Campus
San Bernardino Campus
San Fernando Campus
San Jose Campus
South Bay Campus
Spectrum Business Park Campus
Stockton Campus
Twentynine Palms Learning Center

For more information regarding the Bachelor of Arts in Business Administration degree, please contact:

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<http://www.nu.edu>

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 24 June 2010