



Strayer University



Undergraduate Certificate in Business Administration: Management

STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit Potential
Required Credit

Introduction to Business (BUS 100) [BU001]

4.50

Provides a foundation in business operations through a survey of major business functions (management, production, marketing, finance and accounting, human resource management, and various support functions). Offers an overview of business organizations and the business environment, strategic planning, international business, and quality assurance.

Principles of Management or Business Ethics (BUS 200, 290) [MG001,BU063]

4.50

BUS 200 Provides a survey of fundamental management concepts and techniques. This information contributes to effective management and provides a foundation for the continued study of management applications. Emphasis is placed on the roles, the environment, and the primary functions of the manager (planning, organizing, leading, controlling), as well as the skills required and various techniques used to perform these functions. The course will also highlight the development of management principles and their integration into modern management theory. The communication process, motivation, and operations (production) management are also presented.

or

BUS 290 Prerequisite: BUS 100 Examines the applications of ethical principles through consideration of typical problem areas encountered in organizations. The course focuses on the ethical perspectives of business decision-making and policy development in a variety of key areas including individual behavior, human resource management, work environments, marketing, property rights, and international business. The analysis of case situations will illustrate the application of various ethical approaches (utility, individual rights, and justice) in managing organizations.

Human Resource Management (BUS 310) [MG002]

4.50

Prerequisite: BUS 100 Analyzes the major human resource management functions in organizations. Presents the various components of the human resource management process (planning, recruitment, selection, training/development, compensation, performance appraisal, labor relations, employee relations), and the associated activities to perform these functions. Highlights the human resource management responsibilities of all managers. Emphasizes job analysis considerations, the supporting role of human resource management to strategic planning, and the major government legislation affecting human resource management.

Principles of Finance (FIN 100) [BU003] 4.50

Prerequisite: ACC 100 Serves as a foundation course in business finance. Provides a conceptual framework for the financial decision-making process and introduces tools and techniques of finance including financial mathematics, capital budgeting, sources of funds and financial analysis. Topics include acquisition and use of short-term and long-term capital; financial markets, institutions and instruments; financial control; time value of money; cash, operation and long-range budgeting; and cost of capital.

Principles of Marketing I (MKT 100) [BU005] 4.50

Introduces basic marketing principles and concepts. Emphasis is placed on the development of marketing strategy and the major components of the marketing mix, (product, price, promotion, and distribution). Reviews the critical environmental factors of markets, domestic and international, and customer behavior characteristics that affect marketing operations. Highlights the integration of marketing with other functions in a business organization.

Bus Law I or Legal, Social, & Ethical Issues in E-Commerce (LEG 100, 210) 4.50

LEG 100 Examines the legal environment of business, the sources of American law, and the basis of authority for government to regulate business. Provides a survey of tort law, contracts and the UCC, and the federal and state courts.

or

LEG 210 Examines a variety of issues associated with conducting electronic commerce. Reviews the legal environment of business and the basis for business ethics. Examines key provisions of law relative to the protection of intellectual property, web-based commercial activity, e-contracts, and consumer protection. Discusses the nature of a variety of cyber crimes.

Excess or Duplicate Credit

TOTAL 27 0.00

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests,

transfer credit for courses from other colleges and universities, certification programs, etc.

o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: www.soc.aascu.org should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please send the completed enrollment form (found on the college's web page) to the USCG Institute. The registrar will send the college or university an official USCG transcript, a copy of the degree plan (if one was developed through the USCG Institute and was identified on your transcript request), and a ready-for-signature SOC Student Agreement (when signed by a college official, becomes a contract for degree completion).

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

DEGREE PLAN LEGEND:

SH = Semester hours
VOC = Vocational, not relative to an academic degree
LL = Lower Level, i.e. courses at the Freshman/Sophomore level
UL = Upper Level, i.e. courses at the Junior/Senior level
GL = Graduate Level (sometimes recommended by ACE for very complex courses)
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes*
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes **

* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

** DANTES Academic Codes: The Defense Activity for Non-Traditional Education

Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

Strayer University: General Information

Strayer University began in 1892 as Strayer Business College in Baltimore, MD. The College was licensed in 1969, to grant Bachelor of Science degrees, and in 1987, authorized to award master's degrees. The college was approved for university status in 1998. For over 113 years, they have been helping adult students focus their education on advancing their careers.

Accredited by Middle States Commission on Higher Education, Strayer University is dedicated to providing quality higher education programs for working adults. Their programs in information technology, accounting, health services administration, education, business and public administration provide a solid foundation for your education by including studies in humanities, mathematics, history, government and other important topics.

Their undergraduate and graduate programs are available at 32 campuses in Florida, Georgia, Maryland, North Carolina, Pennsylvania, South Carolina, Tennessee, Virginia and Washington, D.C., as well as online. Many students take advantage of both on-campus and online courses. What's more, they enjoy the utmost flexibility in choosing between real-time and anytime online offerings. Whichever type of class you prefer, you'll appreciate their small class sizes that encourage discussion and interaction. Classes are available seven days and nights a week.

By continuously reevaluating and adding programs to their curricula, Strayer University ensures that its students have access to the most current information in business and technology, even as theory and practice in those disciplines constantly advance.

Strayer University offers a scholarship that covers 100% of the undergraduate tuition (up to 2 courses per quarter) for Active Duty military personnel utilizing their military benefits. Graduate students can qualify for a special scholarship that covers a majority of tuition for up to 2 courses per quarter.

Tuition for students is: \$256.00 per credit hour for undergraduate, and \$342 per credit hour for graduate tuition. Online tuition is the same. (subject to change)

For more information regarding this certificate, please contact:

Diane Cortez
SOC Counselor Transcript Evaluator

Strayer University
1025 15th Street N. W.
Washington DC, 20005
(703) 339 - 3961
E-mail: dmc@strayer.edu
<http://vcc.strayeruniversity.edu>

This college is rated as one of the nation's best in U.S. News & World Report's
"America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 24 June 2010