

**Log21 – Logistics for the 21st Century Program:** Log21 is similar in focus to the successful Institute for Defense & Business executive education programs focused on logistics and technology developed primarily for the Department of Defense (DoD) over the last nine years. Log21 is designed to provide early-career, high-potential corporate logisticians with tailored educational experiences that propel their careers in logistics and sustainment. The program includes world-class academic instruction, peer interaction, and in-depth exchange with counterparts in the military and the DoD.

**Mission:** Global logistics is the next competitive frontier for organizations that have already trimmed waste and streamlined processes. With pending demographic shifts and droves of senior military and civilian leaders retiring, military agencies are eager to identify the next generation of leaders now in order to facilitate the effective transfer of critical institutional knowledge. The program will increase the knowledge, skills, and abilities of the participants while linking them to a broader network of industry peers. It will also reinforce the logistics strategies of participating companies, expand and facilitate knowledge transfer within and among participating organizations, and place early-career leaders on a fast-track career path.



*Allan Manning with SAS Institute addressing the inaugural offering of Log21 (June 2008)*

**Learning Objectives:**

- Gain insight into cutting-edge enabling technologies and business practices;
- Learn how business solutions have been employed across the public and private sectors to support logistics and sustainment strategies;
- Provide a well-timed forum and integrated educational experience that builds upon and complements career-long development;
- Develop skills, knowledge, and attributes leading to more effective employee performance;
- Provide participants with practical experience they can apply immediately in their work environment;
- Expose corporate logisticians to the complex world of DoD budgeting and contracting practices; and
- Present educational and networking opportunities for individuals from the private sector, DoD, and the Services, who are responsible for the implementation of future logistics initiatives.

**Who Should Take This Course?** This program is designed for the following: private sector personnel three to eight years into their careers; O-2 to O-4 military participants; and GS-12 to GS-13, YA/YD Band 2 for government employees. The desired participant profile is an individual with a keen interest in logistics, a promising future with the firm/agency, and a desire to make an impact.

**Course Format:** Participants will engage in candid exchanges regarding how to improve the art and practice of modern logistics. The highly interactive program offers an intensive, pragmatic learning experience, where participants explore the theory and practice in areas such as technology insertion, life-cycle design, public/private partnerships, and contract negotiations. This program is comprised of approximately 50% private sector participants and 50% military/DoD participants, with a total class size of approximately 30. Students will be challenged by faculty and speakers to:

- Work in a number of different learning modalities;
- Interact with their peers both in and out of the classroom; and
- Establish networks for ongoing exchange.

**Summary:** Over the past nine years, the Institute for Defense & Business has delivered over fifty successful logistics-focused executive education programs to over 1,400 leaders in the DoD and the defense industry. Log21 is an extension of this effort to help prepare logistics leaders for current and future challenges. A number of our corporate partners provided insights to shape Log21 into a one-week educational program designed for promising, early-career corporate logisticians.

**Log21 offerings in 2010 include Feb 14-19; June 20-25; and Oct TBD.**

Tuition is \$6,000, which includes all course materials, room and board.

**Testimonials from Alumni:**

*“Absolutely the best course the Army has sent me to.”*

*“This is probably the best and most eye-opening class I’ve ever attended. Thank you!”*

*“An outstanding course... All of the information was relevant and valuable. The exposure to such high level leaders was impressive. I will definitely recommend this class to all my peers.....”*

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