

EDUCATION PROGRAMS & OFFERINGS

BRINGING TOGETHER
DEFENSE AND BUSINESS
TO ACHIEVE
EXCELLENCE AND INNOVATION

LOGTECH

CENTER OF EXCELLENCE IN
LOGISTICS & TECHNOLOGY

DAELP

DEPOT & ARSENAL EXECUTIVE
LEADERSHIP PROGRAM



A UNIQUE PARTNERSHIP

The Institute for Defense & Business (IDB) fosters shoulder-to-shoulder partnerships between the DoD and the private sector to bring business innovations to the defense enterprise through research, education, and economic stabilization programs.

In collaboration with the Kenan-Flagler Business School of The University of North Carolina at Chapel Hill, the IDB organizes and delivers a range of education offerings, including LOGTECH and DAELP. The U.S. Army Materiel Command serves as the DoD Executive Agent for these two distinct programs.

The excellence and reputation of the Kenan-Flagler Business School is a reflection of The University of North Carolina's national recognition as a premier academic institution. UNC has repeatedly ranked among the top public universities in academic surveys the past 30 years.



PROGRAMS AND OFFERINGS

CENTER OF EXCELLENCE IN LOGISTICS & TECHNOLOGY

LOGTECH Executive Education

Program for Executives in Logistics and Technology

Advanced Program in Logistics and Technology

LOGTECH MBA

Research and Case Studies

Forums and Conferences

DEPOT & ARSENAL EXECUTIVE LEADERSHIP PROGRAM



LOGTECH

OVERVIEW

The Center of Excellence in Logistics & Technology (LOGTECH) enables and motivates participants to improve current operations and to accelerate adoption of future logistics capabilities throughout their organizations.

Through its integrated programs and sustained opportunities for interaction among the military, private sector, and academic communities, LOGTECH provides a dynamic and unique educational experience. Many of the military's top leadership in the logistics, technology, and acquisition fields have attended LOGTECH programs.

Established by the Department of Defense (DoD) in 2000, LOGTECH includes executive education programs, the LOGTECH MBA, research and case study development, and forums and conferences. LOGTECH is a joint program that serves uniformed and civilian personnel from the DoD, DoD agencies, the military services, and the joint commands, as well as selected private sector participants.

A LOGTECH Subject Matter Expert Board composed of senior military, private sector, and academic leaders provides advice and guidance on LOGTECH's unique suite of educational and research offerings.

Whether a two-day LOGTECH forum or a two-year LOGTECH MBA, the organizing principle is the same: Bring together established and rising leaders from the military and the private sector in challenging and stimulating academic environments to achieve excellence and innovation.

During LOGTECH's first seven years, over 900 participants completed LOGTECH's Executive, Advanced, and MBA programs. Hundreds more have joined in LOGTECH Forums, Conferences, and Research. These alumni form a powerful network that continues to interact with and learn from each other and from the ongoing programs at the Center of Excellence in Logistics & Technology.

EXECUTIVE EDUCATION



LOGTECH offers a unique experience in its two complementary executive education programs, providing an intensive residential learning experience in a top-ranked educational environment. Participants explore leading-edge supply-chain, logistics, and organizational management concepts. They can test their ideas against peers and leaders in the military, business, and academe; challenge assumptions; and leave with a better understanding of the future of logistics and technology. The programs involve intensive discussions, lectures, case study analysis, and interaction between military logistics leadership and recognized civilian and academic logistics innovators. Participants leave the LOGTECH programs energized and enabled to make real and positive improvements in their organizations and profession.

THE PROGRAM FOR EXECUTIVES IN LOGISTICS AND TECHNOLOGY

Experienced logistics leaders who set the strategic direction and vision for their respective organizations as well as those who deal with complex logistics and organizational transformation are ideally suited for the Executive-level program. This four-day program focuses on strategic considerations from the senior executive perspective and is designed for military flag officers (O-6 by exception), Senior Executive Service civilians, and their private sector counterparts. This course typically numbers 20 participants from DoD, DoD agencies, joint commands, and the military services, as well as five from the private sector.

Prior participants in this program have included:

- Director for Logistics, J-4, The Joint Staff
- Vice-President, Supply Chain Services, The Boeing Company
- Commander, Surface Deployment and Distribution Command (SDDC)
- Commanding General, 2nd Force Service Support Group, II Marine Expeditionary Force
- Director, Logistics and Security Assistance, U.S. European Command (EUCOM)
- Assistant Deputy Chief of Staff, G-4, U.S. Army

SELECTED TOPICS

To underscore the overall program curriculum, Executive Education courses have included a number of selected topics such as:

- Emerging information technology innovations that are driving logistics practices and organizational performance
- Integration of information and decision-support systems in logistics and the management of the supply chain
- Demand uncertainty, improved forecasting, and new responsive manufacturing practices
- Technology and organization innovation (smart supply chains)
- Performance-Based Logistics (PBL)
- The impact of disruptive innovations, technology convergence, and standard-setting for various technology protocols, e.g., meta-data tagging, XML, Wireless, RFID, ERP, and EDI on global logistics, and the nature of competition and cooperation among key players
- Transforming organizations for joint operability and synergistic interplay of systems, strategies, structures, and organizational culture

- Corporate Director of Logistics, Lockheed Martin
- Assistant Deputy Under Secretary of Defense (ADUSD) for Supply Chain Integration
- Manager, Analytic Consulting, SAS Institute
- Chief, R & D Enterprise Division, Headquarters, Defense Logistics Agency (DLA)
- Assistant Commander for Logistics, Naval Air Systems Command (NAVAIR)

THE ADVANCED PROGRAM IN LOGISTICS AND TECHNOLOGY

Logisticians with the recognized potential to assume greater responsibilities and charged with implementing executive direction will benefit tremendously from the Advanced course. This five-day program is organized around LOGTECH core logistics objectives and is specially designed for O-4 to O-6 grade military officers, GS-13 to GS-15 civilians (GS-12 by exception), and their private sector counterparts. This course typically numbers 35 participants from DoD, DoD agencies, joint commands, and the military services, as well as 10 from the private sector.

Prior participants in this program have included:

- Chief of Program Integration Division, Directorate of Resources, Deputy Chief of Staff for Installations & Logistics, Headquarters U.S. Air Force
- Solutions Manager, FedEx Corporation
- Deputy Commander, Defense Contract Management Agency
- Director, Inventory Strategy, Naval Supply Systems Command
- Director, Integrated Log Capability Center, Headquarters U.S. Marine Corps
- Defense Manager, Caterpillar Inc.
- Chief, Distribution Policy Branch, U.S. European Command (EUCOM), J-4, Mobility Division
- Manager, Service and Support, Stewart & Stevenson Company
- U.S. Marine Corps Branch Chief, J-4, The Joint Staff
- Logistics Staff Officer, Army G-4
- Deputy Director, Asian and Pacific Affairs, Office of the Secretary of Defense/International Security Affairs/Asian and Pacific Affairs

- Partnering for logistics services in the global environment
- Innovative software solutions and analysis to provide key performance metrics and scorecards
- Improving systems design and maintenance through product life-cycle management
- Critical success factors for leaders in transforming culture and large-scale logistics organizations



LOGTECH CURRICULUM

The organizational framework for Executive Education programs incorporates critical discussion and analysis of industry trends, business practices, advances in supporting technologies, management strategy, and organizational behavior—the key drivers transforming modern logistics.

LOGTECH PROGRAMS FOCUS ON:

- Analyzing strategic issues in logistics as well as emerging technologies and practices that can translate into improved organizational performance
- Benchmarking best business practices from “best of breed” organizations in the private sector and DoD
- Examining a set of dynamic and continuing logistics “core concerns” or themes faced by the DoD logistics community with discussion and analysis of how leading private sector companies have addressed similar concerns
- Exploring the impact of globalization and the role of technology on economic, organizational, logistics, and leadership challenges



LOGTECH FACULTY

LOGTECH Executive Education at the Kenan-Flagler Business School is both challenging and rewarding. The courses present faculty and lecturers acknowledged as thought leaders in their respective fields, groundbreaking case studies, and highly energized classroom discussions. Through group activities, participants share knowledge, views, and experiences in a sustained and meaningful “shoulder-to-shoulder” interaction.

Academic, military, and corporate experts provide cutting-edge knowledge and perspectives. Anchored by renowned University of North Carolina at Chapel Hill faculty, the programs also feature talented instructors from North Carolina State University; North Carolina A&T; Emory; and other leading academic institutions, as well as guest lecturers from leaders in the private-sector and defense communities.

KEY BENEFITS

Participants are afforded the opportunity to:

- Link into a powerful network of logistics and supply-chain experts, technology innovators, fellow participants, and LOGTECH alumni to share ways to manage logistical challenges
- Increase awareness of the current state of practice of supply-chain management in both the government and private sectors
- Acquire techniques for structuring, managing, and evaluating logistics and technology process improvements
- Improve utilization of information and decision support systems in the management of supply chains
- Increase understanding of the planning process for change in large, complex logistics-focused organizations
- Increase the ability to initiate and sustain organizational change while leading logistics and technology transformation
- Experience an applied approach that will challenge assumptions and spur implementation of ideas upon return to the work environment
- Learn informally through social interaction with DoD, DoD agencies, joint commands, military services, and private sector peers
- Increase knowledge of logistics life-cycle management, including budgeting and program justification

PAUL J. RIZZO CONFERENCE CENTER

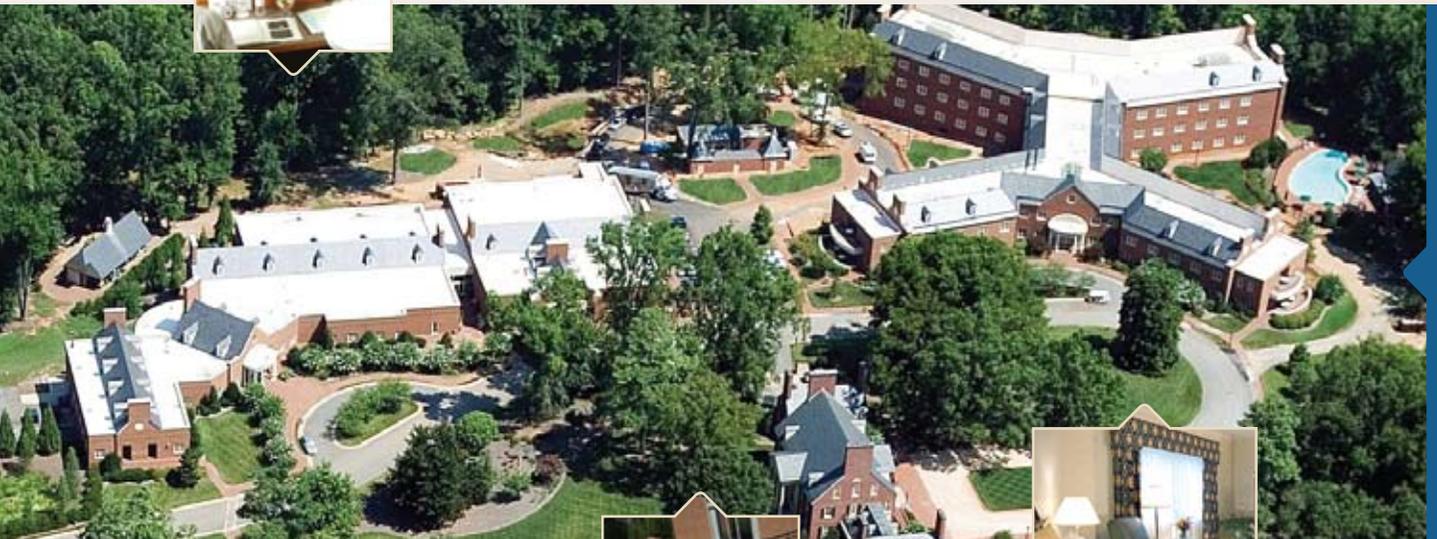


The Kenan-Flagler Business School's Paul J. Rizzo Conference Center in Chapel Hill provides an outstanding and comfortable learning environment. LOGTECH Executive Education participants and LOGTECH MBA students can learn and build relationships in a self-contained residential executive education facility. This retreat setting provides an academic atmosphere that facilitates learning and exchanging views with the faculty and other logistics professionals.

THE LEARNING ENVIRONMENT



- Two 60-seat tiered classrooms, one 30-seat tiered classroom
- Over 20 breakout rooms, spacious pre-function areas
- State-of-the-art instructional technology, expert technical support



LIVING ENVIRONMENT

THE SOCIAL ENVIRONMENT

- Dining for 110 guests
- Comfortable lounges for networking
- Spacious wood-paneled library for informal meetings



THE LIVING ENVIRONMENT

- One hundred twenty executive guest rooms
- Four seminar rooms, six study rooms
- Health club, swimming, volleyball, basketball, jogging

"LOGTECH is an outstanding example of the benefit that AMC sees in creating and leveraging partnerships between the military and industry to the ultimate benefit of the war fighter. The opportunity for senior DoD military and civilian leaders to meet and share ideas with their private-sector counterparts in an academic setting is invaluable for both."

—LTG William E. Mortensen, USA
Deputy Commanding General
U.S. Army Materiel Command

MASTER OF BUSINESS ADMINISTRATION

PROGRAM DESCRIPTION

The need for a rigorous, in-depth study of management and logistics beyond the scope of the Executive Education programs led LOGTECH to create an innovative MBA program with a focus on corporate and military logistics. The LOGTECH MBA is delivered by two of the nation's leading business schools, the Kelley School of Business at Indiana University and the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. Graduates receive an MBA from Indiana University and a Certificate in Logistics from UNC.

The LOGTECH MBA program provides a collaborative learning environment in which highly qualified military officers, civilians, and corporate executives join together to master core business concepts, management techniques, and leadership skills needed to be successful in today's complex, globally responsive organizations. This MBA program leverages each student's unique professional experience and making graduates invaluable to the organizations they serve. The LOGTECH MBA is a flexible and powerful learning experience that offers future logistics leaders the opportunity to pursue an advanced degree, while accelerating rather than interrupting their careers.

PROGRAM OVERVIEW

The program is innovative both in its format and delivery. It is founded on the same principles that have guided these two top-ranked schools for many years: rigorous standards; a high quality curriculum; and dedicated, talented faculty. This combination of resources, together with a select group of government and private sector business leaders, offers a powerful learning experience and career development opportunity.

LOGTECH MBA STRUCTURE

Approximately 80 percent of the academic work is accomplished online. The LOGTECH MBA utilizes content-rich, online learning tools to allow flexibility for time-constrained uniformed and civilian military personnel as well as corporate executives. Online delivery is complemented by four residencies, three in Chapel Hill, NC, and one overseas.

BENEFITS

The benefits of the LOGTECH MBA include:

- An MBA degree from Indiana University's Kelley School of Business
- A certificate in Logistics and Supply Chain Management from the University of North Carolina's Kenan-Flagler Business School
- Learning business concepts and current practices from business experts and professional colleagues in the private sector and the DoD, DoD agencies, military services, and joint commands
- Developing technical and functional skills, as well as improving general management knowledge to provide a firm foundation upon which to advance a career
- Site visits to international business and military institutions to study current state-of-the-art logistics and technology
- Leveraging the residencies to establish a strong network of colleagues in both the government and private sectors
- Participating in classes with schedule flexibility using the latest Web-based learning technology

CURRICULUM

Courses taken during the two year program include:

- Managing Accounting Information for Decision-Making
- Strategic Marketing Management
- Quantitative Analysis
- Economics for Managers
- Supply Chain Management: Project Management
- Supply Chain Management: Business Process Design
- Financial Management
- Supply Chain Management: System Design
- Supply Chain System Design, Control, and Management
- Business Law
- Operations Management
- Information Technology
- Business Planning & Project Management
- Developing Strategic Capabilities
- Global Business
- IU Capstone Course



The MBA group traveled by KTX high-speed rail from Teagu to Seoul, Korea.



President of the Senate
Suchon Chaleekrua receiving
Mr. Powell and the rest of the
MBA Delegation at the Thai
Parliament House



The group toured the Nike
factory in Taicang and the Hong
Qing Ting (Red Dragonfly) shoe
factory in Shanghai, China.



Thai Deputy Prime Minister
Surakiart Sathirathai, and
General Vichit Yathip Deputy
Commander-in-Chief, Royal
Thai Army at a meeting with
the MBA delegation.

Bangkok, Thailand

WHO SHOULD APPLY

The LOGTECH MBA program is ideal for promising leaders. DoD, DoD agencies, military service, or joint commands students may be either uniformed or civilian personnel.

In order to qualify, candidates must have a strong academic record, an undergraduate degree in any field, and a competitive GMAT score. Individuals should be disciplined, energetic, ambitious, and willing to commit 15–20 hours per week to rigorous coursework. Students will need a supportive personal or family situation and the backing of their managers or commanding officers.

Prospective students must also be able to attend four residencies over a two-year period. During the first year, there is a one-week residency at the Kenan-Flagler Business School in Chapel Hill, NC, for the orientation to the program, the online curriculum, and educational processes. Over the course of the program, there will also be two additional residencies at

the Kenan-Flagler Business School, and the class will travel to Europe or Asia for 10 days to study best practices at military installations, governmental agencies, and civilian enterprises.

Ideal candidates come to the program with strong analytical skills and a foundation in accounting and statistics. LOGTECH MBA students also need strong computer skills and must possess a good working knowledge of spreadsheet and database tools.

Interested and eligible candidates can find more admissions information and an application form at www.LOGTECHMBA.unc.edu.

FACILITIES

Courses taken in residence at the University of North Carolina at Chapel Hill are held at the Paul J. Rizzo Conference Center of the Kenan-Flagler Business School.

RESEARCH AND CASE STUDIES

LOGTECH pursues both applied and topical research to support its ongoing educational programs and specific research projects. Research is conducted by leading university faculty, IDB Executive Fellows, and selected subject matter experts.

CASE STUDIES

The research and preparation of academic case studies are important aspects of the LOGTECH programs. Case studies are integrated into LOGTECH programs, into the DAELP, and into other programs as appropriate. Sample case studies include:

Collaborative Performance-Based Logistics—

Performance-Based Logistics as used in the development of major segments of the FA-18 weapon system, prepared by Dr. Paul Stanfield, N.C. A&T State University, and VADM Gordon S. Holder, USN (Ret.), IDB Executive Fellow

Tsunami Relief Operations, Southeast Asia 2004–2005 (Parts A and B)—

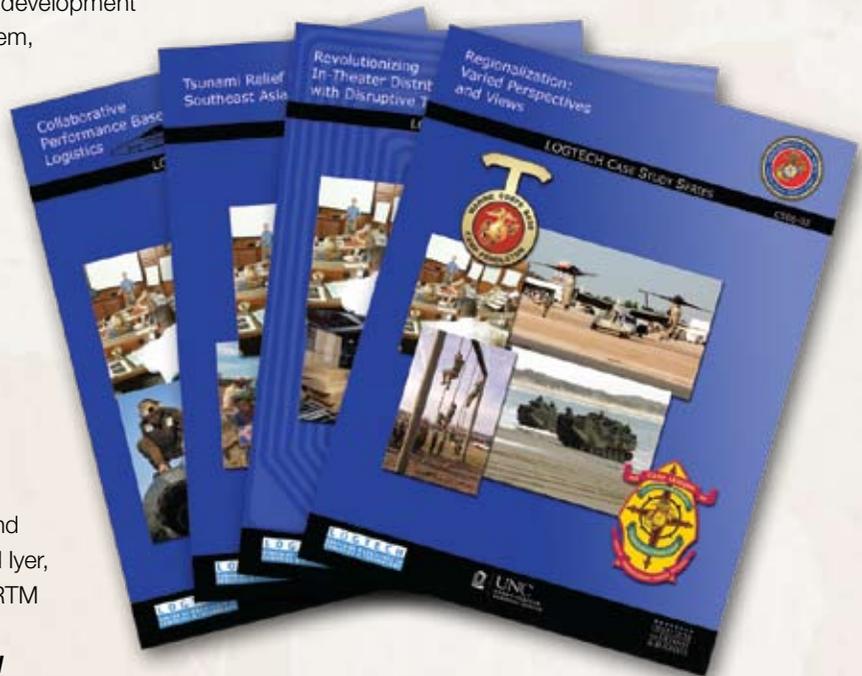
Logistical lessons from the relief efforts after the Asian tsunami of 2004, prepared by Dr. Ron Fox, Professor Emeritus, Harvard University

Revolutionizing In-Theater Distribution with Disruptive Technologies—

The application of radio frequency identification tagging to the supply chain in both the DoD and the commercial sector, prepared by Dr. Anand Iyer, Mr. Aaron Hughes, and Mr. Greg Graves of PRTM

Regionalization: Varied Perspectives and Views—

The U.S. Marine Corps realignment into East and West Coast regions to attain logistical and budgetary efficiencies, prepared by Dr. Hugh O'Neill, KFBS



These cases are available for use by selected military schools.

RESEARCH PROJECTS

LOGTECH also conducts research for various DoD organizations upon request. Recent examples include two significant research projects for The Joint Staff, Directorate for Logistics, J-4. The first was a research project related to the Optimal Migration Strategy for the Defense Medical Logistics Standard Support computer system that was conducted by Dr. Al Segars of the LOGTECH core faculty in partnership with the IDB staff. This analysis was designed to ensure that the system works well both in peacetime hospitals and on a net-centric battlefield. The second

research project was a redesign of the Joint Course on Logistics (JCL) taught at the Army Logistics Management College. As project lead, the IDB staff with the assistance of Dr. Wallace Hannum in the School of Education at UNC–Chapel Hill and Mr. Ronald Williams in the Kenan-Flagler Business School successfully accomplished this redesign working closely with the J-4, the Combatant Commands, and the Army Logistics Management College. LOGTECH's expertise ranges over a spectrum of topics. Please contact the LOGTECH Program Office for more details on how to coordinate future research projects.

FORUMS, CONFERENCES & SPECIAL PROGRAMS



Through annual Forums, Conferences, and Special Programs, LOGTECH brings together key players to explore crucial and timely issues in logistics, supporting technologies,

and business practices. LOGTECH plans, organizes, and manages a variety of short programs based upon customers' requirements. The events normally last between one and two days and vary widely in location.

LOGTECH FORUMS

These highly interactive multi-day forums are invitation only and normally range from 80 to 100 participants. They provide extended examination of issues and frank and open dialogue among senior uniformed and civilian military officials, DoD executives, academic thought leaders, and senior private sector participants. Frequently, a Forum will focus on a topic identified in LOGTECH Executive Education programs or from the LOGTECH SME Board as warranting further in-depth roundtable discussion.

Examples of past forums include:

- LOGTECH RFID/Wireless Forum
- LOGTECH MEDLOG Forum
- LOGTECH Observations on Recent Deployments Seminar



CONFERENCES

Conferences are another focus of the LOGTECH program. One- to two-day conferences are delivered for military and commercial organizations upon request. Participation ranges from 50 to 300 participants. LOGTECH is also a cosponsor of the Focused Logistics conference series in London, U.K., which adds to the multinational dimension of LOGTECH's "shoulder-to-shoulder" interaction among the DoD, private sector, and academia.

Examples of past conferences include:

- II MEF (Fwd) Economic Line of Operations Roundtable
- 1st Cavalry Division In-Theater Business Transformation Roundtable
- I MEF (Fwd) Economic Line of Operations Roundtable
- U.S. AMC-Logistics Assistance Officer (LAO) Conference

SPECIAL PROGRAMS

LOGTECH designs, delivers, and facilitates customized programs. Red team exercises, internal organizational meetings, and seminars are available to meet the needs of small and large organizations.

Past special programs include:

- ARO Progress in Advanced Energy Conversion Workshop
- ARO Compact Power Soldier: Past, Present and Future Conference
- USMC-General Officer Symposium
- DLA-Future Technology for Logistics Operations Seminar
- USMC-ILC Validation Off-Site Programs

"LOGTECH programs are great opportunities for private sector firms like Boeing to come together with DoD and military services to explore best practices and processes freely in an academic environment. We have been very happy to be actively involved in LOGTECH since the beginning. It is not only the right thing to do for our nation's military, but the ROI has been excellent."

—Mr. Jim Brunke
Boeing, Vice President, Global Maintenance Repair and Overhaul Services
LOGTECH Alumnus

DEPOT & ARSENAL EXECUTIVE LEADERSHIP PROGRAM



PROGRAM DESCRIPTION

The Depot & Arsenal Executive Leadership Program (DAELP) is designed to fulfill the advanced educational requirements of the uniformed and senior civilian personnel responsible for command, leadership, and management of the DoD depots, arsenals, and industrial activities. At the request of the U.S. Army Materiel Command, the program was developed by the IDB and the Kenan-Flagler Business School at the University of North Carolina. DAELP participation continues to grow to include senior military and civilian personnel from sister services and DoD agencies engaged in the operation of depot and industrial activities. This intense education and development program represents a key component of the professional development process for the individuals serving in leadership roles within the depots and DoD industrial activities. Graduates of the DAELP continue to enact productive changes throughout their organization as evidenced by a growing number of awards and accolades. More important, the Depots and Arsenals continue to produce at record levels in support of our Armed Forces.

PROGRAM OVERVIEW

The program provides a strategic leadership framework and an overview of the key functional, analytical, and managerial elements upon which effective organizational performance is built. The curriculum focuses on areas of leadership including general management, manufacturing and operations management, business and financial management, integration of information and decision support systems, and depot and arsenal specific management and operational issues and information. Participants receive the benefits of extensive academic and corporate expertise and management practices.

FACULTY

Program faculty members are selected from the Kenan-Flagler Business School as well as other leading universities, and they are complemented by guest lecturers from industry, DoD, and U.S. military services.

DAELP STRUCTURE

The program's components extend over six months and include a total of five weeks of academic residencies, a one-week integrated tour of selected depots and industrial activities, and a four-week corporate residency in private





sector companies. The program structure enables participants to apply what they have learned by incorporating duty station projects that focus on improving organizational performance through academic study, corporate residency experience, and private sector business practices.

CORPORATE RESIDENCY

Integral to the DAELP is the corporate residency component, which provides invaluable learning and corporate experience to the participants. The corporate residency consists of four weeks on site at a leading private sector corporation. Corporate residencies are mentored by host company senior executives working closely with the DAELP faculty and program participants. Culminating the experience is a corporate residency out-briefing delivered by the participants for the Commanding General of the U.S. Army Materiel Command.

DAELP BENEFITS

The program value is derived from the synergy of its components, including academic content, faculty expertise, extended curriculum format, individual and site management projects, and corporate residency experience, as well as overall opportunity for interaction and discussion. The program provides opportunities to:

- Focus and interact with academic and business experts about topics relevant to improved organizational performance
- Discuss, exchange, and learn from colleagues with similar challenges and the ability to share successful ideas and practices across the DoD industrial leadership and corporate and academic participants
- Compare and contrast private sector business practices with other service and DoD industrial activity manufacturing operations and processes
- Shape a leadership vision and concentrate on key opportunities to leverage organizational change

- Acquire a general management and cross-functional perspective from leading experts, colleagues, and senior corporate sector executives

PARTICIPANTS

DAELP is an executive development program primarily serving the commanders and senior civilian and military leaders of the DoD depots, arsenals, and industrial activities. In 2007, the program was enhanced to include



DAELP

selected participation by Sergeants Major during portions of the academic and industrial complex tour residencies as part of AMC's Senior Enlisted Leader Depot & Arsenal Program.

FACILITIES

Academic residency portions of the program are held on the campus of the University of North Carolina at Chapel Hill, with courses taking place in the Friday Center, the University's premier continuing education conference center. Residencies include visiting various DoD, industrial, and corporate locations.

ATTENDING PROGRAMS

LOGTECH PROGRAMS

LOGTECH considers multiple factors, such as experience, level of responsibility, achievement, and commitments in selecting participants for each program.

Application Process

Executive Education Programs: Defense applicants (military and civilian) use internal government procedures. A list of governmental points of contacts can be found at the LOGTECH Web site, www.LOGTECH.unc.edu. LOGTECH coordinates closely with the government selection process. Private sector applicants may apply online on the same Web site.

LOGTECH MBA: All applicants apply using the automated application form available at www.LOGTECHMBA.unc.edu. Military and civilian applicants submit the form and supporting documents through their service contact. Private sector applicants submit directly to the LOGTECH MBA Program Office.

The application process is competitive based on service order of merit lists, supervisor's recommendation, undergraduate academic record, and GMAT score. Other graduate work is considered. Additional academic and program details are listed on the Web site.

Program Tuition: The LOGTECH MBA is centrally funded for participants from the DoD, DoD agencies, joint commands, and the military services.

Private sector tuition includes instruction, academic fees, accommodations, and all meals. Travel and books are not included.



FORUMS, CONFERENCES, AND SPECIAL PROGRAMS

Each one of the forums, conferences, and special programs is custom tailored to the customer's specifications. For program content development and cost details, contact the LOGTECH Program Office at (919) 969-8008.

DAELP

DAELP is open to all branches of the military service and DoD civilians.

In order to qualify, candidates must be selected by their government service organizations and their participation is coordinated through AMC as the DAELP executive agent. Additional program information can be obtained at www.DAELP.org. Private sector participation in the DAELP includes hosting participants at residencies and supporting course curriculum with lectures and panels.

LOGTECH EXECUTIVE EDUCATION PROGRAMS

Program for Executives in Logistics and Technology

February 4-8, 2008
 April 21-25, 2008
 September 15-19, 2008

Advanced Program in Logistics and Technology

April 27-May 2, 2008
 June 8-13, 2008
 August 10-15, 2008
 November 16-21, 2008

LOGTECH MBA

YEAR ONE: 2008 - 2009 Credit Hrs.

Kenan-Flagler, Chapel Hill: October-November, 2008

Residency I Supply Chain Overview KFBS

Quarter One: December 1, 2008 - February 28, 2009 (Winter Break: December 22 - 28, 2008)

| | | | |
|--------|------|---|---|
| Winter | C521 | Managing Accounting Information for Decision-Making | 3 |
| | C570 | Strategic Marketing Management | 3 |

Quarter Two: March 9 - May 30, 2009

| | | | |
|--------|------|------------------------|---|
| Spring | C520 | Quantitative Analysis | 3 |
| | C530 | Economics for Managers | 3 |

Quarter Three: June 8 - August 29, 2009 (Summer Break: June 28 - July 5, 2009)

| | | | |
|--------|------|--|-----|
| Summer | E700 | Supply Chain Mgmt: Project Management | 1.5 |
| | E701 | Supply Chain Mgmt: Business Process Design | 1.5 |
| | C540 | Financial Management | 3 |

10 days between late August and early September 2009 (TBD)

Residency II International Study Residency KFBS

Quarter Four: Kenan-Flagler (work with assigned faculty advisor)

| | | | |
|------|--|---|---|
| Fall | | Supply Chain Management: Project Management | 3 |
| | | Supply Chain Management: System Design | 3 |

YEAR TWO: 2009 - 2010

Credit Hrs.

Quarter Five: November 30, 2009 - February 27, 2010 (Winter Break: December 22 - 28, 2009)

| | | | |
|--------|------|---|---|
| Winter | E732 | Supply Chain System Design, Control, and Management | 3 |
| | C550 | Business Law | 3 |

Kenan-Flagler, Chapel Hill: Late February, 2010

| | | | |
|---------------|--|---|------|
| Residency III | | Logistics and Supply Chain Management | KFBS |
| | | Organizational Change & Team-based Management | KFBS |

Quarter Six: March 8 - May 29, 2010

| | | | |
|--------|------|-------------------------------------|---|
| Spring | C580 | Operations Management | 3 |
| | C522 | Information Technology for Managers | 3 |

Kenan-Flagler, Chapel Hill: Late May, 2010

| | | | |
|--------------|--|---|------|
| Residency IV | | Logistics and Supply Chain Management | KFBS |
| | | Organizational Change & Team-based Management | KFBS |

Quarter Seven: June 7 - August 28, 2010 (Summer Break: July 4 - July 11, 2010)

| | | | |
|--------|------|-----------------------------------|---|
| Summer | C562 | Developing Strategic Capabilities | 3 |
| | C563 | IU Capstone Course | 3 |

Quarter Eight: September 8 - November 21, 2010

| | | | |
|------|------|--|---|
| Fall | C560 | Business Planning & Project Management | 3 |
| | C561 | Global Business | 3 |

| | | |
|--|--------------------------------------|-----------|
| | IU, Kelley Courses | 42 |
| | UNC, Kenan-Flagler (KFBS) Courses | 6 |
| | TOTAL FOR LOGTECH MBA PROGRAM | 48 |



www.LOGTECH.org

LOGTECH Program Office
Institute for Defense and Business

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 Chapel Hill, NC 27517-7518
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www.LOGTECHMBA.unc.edu

STABILIZATION AND ECONOMIC RECONSTRUCTION PROGRAMS



The Center for Stabilization and Economic Reconstruction at the Institute for Defense and Business (IDB) was established in recognition that the United States Government and the U.S. Military are increasingly engaged in stabilization and reconstruction activities in post-conflict and failed states and locations of natural disasters across the globe. The Center is dedicated to fostering greater cooperation and understanding across interagency boundaries, engaging the private and nongovernmental sectors as partners, and helping the military adapt to its changing role as a stabilization and reconstruction force through a series of interrelated programs and initiatives.

ECONOMIC AND GOVERNANCE ROUNDTABLES

In 2006, IDB conducted the first in a continuing series of predeployment Roundtables for major military units deploying to Iraq. Built around the principles of unity and continuity of effort, these Roundtables provide the opportunity for commanders and their senior staff at the Division and Marine Expeditionary Force levels, as well as major subordinate commands, to develop their strategies for improving operations in the governance and economic lines of operation prior to their deployment. These Roundtables are informed by participation of U.S. Government agencies, Non-Governmental Organizations, and Private Sector enterprises engaged in stabilization and reconstruction operations in the military unit's area of responsibility. Most recently, IDB organized and conducted the Executive Roundtable for Economic Reconstruction at Marine Corps University; and the 4th Infantry Division In-Theater Business Transformation Roundtable in Killeen, Texas. Please visit <http://www.ctrser.org> for upcoming Roundtable events.

REACHBACK

The IDB's Center for Stabilization and Economic Reconstruction (CSER) has established a reachback resource to assist deployed units which have participated in the economic roundtables. Sponsored by the Department of Defense's Business Transformation Agency, the Reachback Website (<https://reachback.bta.mil>) offers a library of documents about ongoing reconstruction efforts, links to government, non-government, international, and commercial agencies contributing to the effort, and an actively-managed information request portal that routes questions from deployed personnel to subject matter experts from the stabilization and reconstruction community.

EXECUTIVE EDUCATION

CSER will be offering one-week executive education courses in stabilization and economic reconstruction activities for personnel from DoD, the military services, U.S. Government agencies and other select private, non-profit, international and NGO entities actively engaged in the rebuilding of post-conflict and failed states. Faculty and presenters for these courses will be drawn from leading academic institutions, think tanks, the NGO community, the military and private sector. Each class will have no more than 35 invited participants, with a strong emphasis on recruiting class members from a wide range of organizations and bringing them together to exchange ideas and share viewpoints, experiences, successes and challenges. Each class will collaborate to produce a working document which captures the lessons learned and takeaways from the week's discussions and presentations. For course dates and details: <http://www.ctrser.org>.

IRAQ BUSINESS INITIATIVES

Working with the private sector and business trade associations, CSER also provides assistance to the DoD's Task Force to Support Stability and Business Operations in Iraq and the Business Transformation Agency, and their activities and initiatives which are focused on strengthening Iraq's business community. Commerce is vital to stability not only for the employment it provides but as a complementary effort to the many agencies committed to helping the Government of Iraq establish the basic infrastructure it needs in order to effectively administer the country.

ORGANIZATIONAL BACKGROUND

The IDB is a non-profit research and education institute formed in 1997 and affiliated with the University of North Carolina at Chapel Hill. Working in close collaboration with UNC's top-ranked Kenan-Flagler Business School, the IDB also operates the Center of Excellence in Logistics and Technology (LOGTECH) and the Depot and Arsenal Executive Leadership Program (DAELP). The IDB's Executive Fellows Program sponsors four senior retired military officers or executives for one-year lecturing and mentoring fellowships. In 2003, LOGTECH received the Eccles Medal for Excellence in Logistics Education from the International Society of Logistics.

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