



JENNIFER SILVA
 STRATEGY AND INNOVATION
 EXECUTIVE VICE PRESIDENT

Jennifer Silva has been a valuable part of Wounded Warrior Project® (WWP) since coming on board in 2008. In her current role, Jennifer oversees organizational strategy and innovation as it relates to current and future programs and operations. She leads the organization in creating cutting-edge programs that assist warriors as they transition to civilian life, as well as developing business analytics and outcome measurements for evaluating current business units and practices.

Through the years, Jennifer has led the way in creating several new programs and business teams at WWP. In her previous role as economic empowerment executive vice president, Jennifer focused on education and employment programs for WWP Alumni. She first joined WWP as the director of the TRACK™ program and later served as program metrics and integration director, measuring the effectiveness and outcomes of all WWP programs.

Jennifer is a graduate of the United States Military Academy at West Point and served in the Army as a logistics officer. Before coming to WWP, Jennifer worked in the financial field, owned her own business, and was a secondary school educator.

Jennifer and her husband, Adam, reside in the Jacksonville area with their three children.



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