



# Flag Hoist

U S COAST GUARD AUXILIARY

DIVISION SIX NEWSLETTER

DISTRICT THIRTEEN

DIVISION SIX

U S COAST GUARD AUXILIARY



VOLUME XVI, ISSUE 4

## A SPAR 'TIL THE END

Story by Petty Officer 2nd Class Nathan Henise, D5 PA

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Young and old gather around as the bugle plays an old familiar, mournful tune. Some with tears flowing from their eyes while others sit in silence as they listen and look on. Listening to the tearful sounds of the bugle call and looking towards the flagged draped casket of Theresa Greene.



*A portrait of Theresa Greene taken in Charlotte, N.C., 2008. Greene, 94, was laid to rest at Brithachim Cemetery in Petersburg, Va., Jan. 23, 2009. (Photo by/Marilyn Johnston)*

Greene was born in Queens, New York, in 1914, to immigrant parents. Her Russian father and English mother came to New York several years earlier. At age 94, Greene may have been one of the oldest surviving of the earliest group of enlisted SPARS.

SPARS as they were called stood for 'Semper Paratus, Always Ready,' the Coast Guards motto. On Nov. 23, 1942, legislation was approved creating the women's reserve branch of the Coast Guard during WWII. This helped paved the way for Coast Guard women today.

At the age of 28, while working at a hospital, Greene decided to enlist after going to the Lower Manhattan recruiting office in New York. She wanted to see what role she might be able to take during the war and learned that they were just gearing up for the first group of SPARs.

"By 1943, one of her brothers was already in the Army stationed in Africa. Her father was not pleased, but my mom made up her mind and said he knew it was a losing battle to try to change it," said Dr. Mari-

**SPAR continued on page 5**



### A New Online Course

Introduction to Personnel and Membership – is now available on Auxiliary eLearning. This course will be of interest to anyone who would like to learn how to recruit, enroll or retain members. It takes the student through the subject matter in a systematic way, introducing existing and new Auxiliary materials and evaluating the student's progress. The course should be particularly useful to new personnel services officers and flotilla commanders, who have an essential role in enrolling new members. You can access the course at: <http://64.207.134.26/usr/moodle2/course/view.php?id=27> You may need to create an Aux eLearn account if this is your first visit. If you have any questions or comments on the course, contact course developer Vincent "Tex" Boyer at [vincentboyer@bellsouth.net](mailto:vincentboyer@bellsouth.net) or DVC-TD Nick Tarlson at [nick@tarlson.com](mailto:nick@tarlson.com).

### Upgrade to AIMS 3n

There is an upgrade planned for the AIMS 3n system. We are currently implementing the recurring monthly updates from AuxData to 3n. As part of this process we are loading all Auxiliary Districts into the system. If your District is an early adopter of AIMS this will cause some rework for your Organization and Group leaders. See the Operations (Response) Department, Incident Management page for details:

<http://www.auxodept.org/Incident.htm#AIMS>

### Rocna Anchor Discount

Rocna anchors tout an exciting new-generation design, greatly improving holding and setting performance over the traditional styles of anchors. The Rocna sets very quickly, typically within 3 feet, and provides massive holding power across a range of bottoms, including sand, mud, and weeds.

### CONFIDENTIALITY NOTICE PRIVACY ACT OF 1974

The disclosure of the personal information contained in this publication is subject to the provisions contained in the Privacy Act of 1974.

The subject Act with certain exceptions prohibits the disclosure, distribution, dissemination, or copying of any material containing the home address, home telephone numbers, spouses' names, and social security numbers, except for official business.

Violation may result in disciplinary action by the Coast Guard and/or civilian criminal sanction.

For a 15% discount and free shipping for Auxiliarists, go to <http://shopauxiliary.com/>, then click on MembersOnly; log in and click on ROCNA.

### New Member Resources CD-Rom Now Available from ANSC

ANSC now has available: # 5029 - CD-ROM, NEW MEMBER RESOURCES - Provides the guides and information necessary to help enroll new members. Includes new member guides, exam, sample forms, AUX Manual, Uniform Procurement, etc. (REV. 03/2009) >> Included on CD: > Prospective Member Information > New Member Student Study Guide > New Member Reference Guide > Auxiliary Manual (M16790.1F) > New Member Involvement Plan > New Member Exam > New Member Exam Blank Answer Sheet > New Member Application Checklist > Uniform Procurement Guide > Sample Form 7028 > Sample Form 7029 > Sample Form 7030 >>> Note: This CD can be requested by entering 5029 on the bottom of Flotilla Supply Requisition until the updated form is available. The New Member guides and the New Member Instructor Guide are still available in print form.



### KNOW YOUR RANKS AND RATINGS!

*What rank is the insignias at the left and what speciality is the wearer. Answer on page 5*

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## IMMEDIATE PAST DIVISION COMMANDER REFLECTIONS :

D. Wimer

### SPRING - A TIME OF RENEWING!

As our days lengthen and the weather warms, our urge to get out of doors and onto the water brings the reminder that we must think of safety for ourselves and our fellow boaters. Take

a few minutes and review all the things we teach about safe boating and apply them to ourselves. We need to make sure that we are applying all the safety rules as we go out to help others.

We need to be on the ramps greeting people, reminding them how important it is to be wearing their Life Jackets! We must be proper models and demonstrate proper wear! We must not be wearing a Life Jacket that is not properly fastened and adjusted to fit properly! We must demonstrate the RIGHT WAY!

If you have not done so, now is the time to make sure every Crew member and Coxswain is current! If not, go to: [http://www.uscg.mil/directives/cim/16000-16999/CIM\\_16794\\_51A.pdf](http://www.uscg.mil/directives/cim/16000-16999/CIM_16794_51A.pdf) for the forms and guidance to establish a QE session and get the members up to date! Pages 55 and on have all the forms necessary!

As we complete Vessel examinations, we need to remember that we set the standard! Do not let little things like a non compliance



number be approved! We are responsible to make sure that when we apply a safety sticker, the vessel does indeed meet the standards established by the Commandant!

Have a great spring and be safe!

To: ALAUX  
From: CHDIRAUX  
From: Allen, Thad Admiral  
Sent: Monday, March 23, 2009

### ALL HANDS - SPOTLIGHT ON LEADERSHIP

To the Men and Women of the United States Coast Guard:

This year's Spotlight on Leadership campaign will occur during the month of April. CG-1 (the Coast Guard Human Resources Directorate) has issued an ALCOAST <http://www.uscg.mil/announcements/alcoast/alcoast161.09.txt> outlining the initiative. To encourage discussions on this important topic, we'll post a series of leadership guest blogs on iCommandant <http://www.uscg.mil/comdt/blog/> in April. Each will focus on one of the four featured leadership

attributes: self-awareness and learning, mentoring, creativity and innovation, and partnering. I encourage all personnel to read these blogs and then discuss (either on-line and/or among your shipmates) how these attributes can be embraced at the unit level. Effective leadership, exercised at all levels of the chain of command, can improve performance and quality of life.

I have frequently talked about the need for each man and woman in the Coast Guard to internalize the Guardian Ethos. We protect, defend and save the maritime public with uncommon dedication on a daily basis. We must turn the Guardian lens on our shipmates with the same level of commitment. I charge command cadre with creating a positive atmosphere, where diversity is valued and utilized to improve mission performance, and each member can reach their full potential. However, this goal can not be achieved by the actions of a few individuals. Leadership is an all hands evolution. Regardless of your rank, engage your shipmate if you see them struggling personally or professionally. Don't leave them adrift - throw a lifeline just as you would for a mariner in distress.

As the current economic

*Spotlight continued on page 6*



**FROM THE  
VICE DIVISION  
COMMANDER**

Gary Kobes



**1-10-1 OR 911?**

Last month I mentioned 1-10-1.

Let's say you are on the ramp and you have the opportunity to encourage someone to wear their life jacket. You might be able to engage them in conversation for a couple of minutes. What can you say that might motivate them to put on the life jacket and keep it on when you are no longer talking to them?

Maybe, just maybe, 1-10-1 is the answer. Before I take credit for the idea, I would like you to stop reading and go to the NASBLA website:

<http://www.nasbla.org/i4a/pages/index.cfm?pageid=1>.

Watch the video clip Cold Water Boot Camp. This is the work of Dr. Gordon Giesbrecht who is also known as "Dr. Popsicle".

Here are the underlying facts:

- A recent survey by a boating safety organization identified the three top reasons people say they do not wear life jackets:

"they are boating close to shore"

"they can put their life jacket on in the water"

"they don't need it they can swim"

- The three top causes of boating

fatalities are (685 in 2007):

Falling overboard (208)

Capsizing (204)

Collisions ( 66)

(Are these causes possible in our boating venues?)

- Three out of four fatalities are due to drowning (476 in 2007).
- Of the 476 drowned, 427 were not wearing a life jacket—9 out of 10.



**1-10-1.**

In water where the temperatures are 59° F or less and you go into the water intentionally or unintentionally: (our waters tend to be in the 45°-55° range year around)

- You have 1 minute to stabilize your breathing
- You have 10 minutes of useful coordinated movement
- You have 1 hour before unconsciousness due to hypothermia

The first minute:

When a person goes into the water they experience an involuntary reaction called the inhalation reflex—a gasping inhalation. They get a huge shot of adrenaline. They experience denial and wish themselves back in the boat. The adrenaline stimulates many bodily systems and we start breathing rapidly and uncoordinatedly.

In normal circumstances we "entrain" our breathing with our physical activities—we need to establish this breathing pattern as part of our survival effort. It may take some time to calm down and began breathing at a measured rate coordinated with physical movements. This prevents hyperventilation and water inhalation.

This first minute is filled with multiple experiences and becoming clear thinking enough to put on a life jacket in the water may simply be impossible.

The next 10 minutes:

As the next 10 minutes progress, the person will begin to rapidly lose mobility and dexterity as the water saps heat from the extremities and muscle and nerve tissue become cold. At the end of ten minutes the person will lose use of hands and will probably not be able to coordinate movement of arms and legs.

If the person does not have a plan and the ability, with or without assistance, to get back in the boat before the ten minutes elapse, he or she will likely be unable to get back into the boat unless there are other people capable of lifting them out

***VCDR continued on page 5***

**VCDR continued from page 4**

of the water unassisted.

If a person is not wearing a life jacket or hanging on to a flotation device it is not likely that they will survive the 10 minutes as they lose the ability to effectively use their arms and legs to stay afloat. The process is called swimming failure.

The next 1 hour:

If a person is wise enough to have been wearing a life jacket and has a survival strategy, he or she has some additional time before the onset of hypothermia. In addition to degradation of physical ability, mental ability will diminish. Survival is now likely to be a passive activity. After one hour unconsciousness is highly likely. The ability to last for the one hour is crucial as it allows time for help to arrive.

If a person was not wearing or able to put on a life jacket in the water, and is able to survive the first eleven minutes, drowning is almost a certainty by the end of the next hour.

As individual Auxiliarists, Flotillas, Divisions and Districts, recreational boating safety is our primary mission. 1-10-1 is a good story. Go tell it. Often.

### **What Rank and Rating?**

*The collar device indicates the wearer is a Commander, O-5, in the active USCG and Navy or a Lt. Col. in the Army, Air Force and USMC. In the Auxiliary a similar device (but with an "A" embossed on the device) is worn to indicate the wearer is a DCDR.*

**SPAR continued from page 1**

lyn Johnston, Greene's only daughter. "My mother talked about being told by the recruiter she could come into the Coast Guard as an enlisted person, but not as an officer, because she was Jewish. She would have loved being an officer, but she enlisted anyway. I don't think she ever blamed the Coast Guard. She knew how things were in our country during those times, yet she wanted to serve and to do her part."

Greene reported for basic training at Cedar Falls, Iowa, from January through February 1943. She was later assigned to the 5th Naval District in Norfolk, Va., where she completed her tour from Jan. 18, 1943 through June 7, 1944.

"I seem to remember mom saying she was assigned to work in the Office of the Commandant and sent on recruiting trips. I know she talked about having been up in Baltimore for some of those," said Johnston. "She married my dad in October 1943. He was in the Army stationed in Norfolk. He was already finished with his service by the time they married. My mom was the one in the uniform."

During the turbulent times of WWII, there were many tragedies that occurred. News of family and friends not coming back was not uncommon. Though Greene was not in an operational unit, she was not immune to the



*A portrait of Theresa Greene taken in 1943 during her SPAR basic training at Cedar Falls, Iowa. Greene, 28, enlisted in New York during WWII. (Coast Guard Photo/File)*

tragic news.

"One of the more sobering stories she told us was about the loss of some men from her Norfolk base she worked with. They were killed when the Coast Guard vessel they were on hit an iceberg in the waters off Alaska. The loss of those men saddened her greatly."

After Greene was honorably discharged from the Coast Guard, she continued living in Virginia and though her service was short, her time in the Coast Guard as a SPAR was always a part of her. In later years, as a retiree, she moved to Southern Florida and affiliated herself with the Gold Coast Women, an all female group of veterans from various branches of military service.

"Being a SPAR was something she was extremely proud of. I could say it was a defining moment in her life. She felt it was her duty to serve, to 'help bring her brothers home,'" said Johnston.

**SPAR continued on page 7**

United States Coast Guard Auxiliary Division 6, District 13

Apr 2009 (Pacific Time)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
29	30	31	1	2	3 7pm - 62 Flotilla Meeting @ Station Cape D	4
5	6 LE Academy	7	8	9	10	11
12 LE Academy	13	14	15	16	17	18
	7pm - 62 Detachment Meeting @ USCG Station Grays Harbor	7pm - 68 Flotilla Meeting @ Chemeketa Fire Station	7pm - 64 Flotilla Meeting @ USCG Base - Tongue Point	7pm - 66 Flotilla Meeting @ McMinnville, OR - National Guard Armory		
19	20	21 7pm - 63 Flotilla Meeting @ USCG Station Tillamook Bay	22	23 7pm - FL 65 Meeting @ 6500 Pacific Blvd. SW. Albany, OR 97321	24	25
26	27	28	29	30	1 7pm - 62 Flotilla Meeting @ Station Cape D	2

***Spot Light continued from page 3***

recession creates financial hardships, the continued high op-tempo limits down-time, and the efforts to modernize our organization stress the workforce, we need to look after one another. We are each other's Guardian and together we can reach our goals. There are resources readily available to help individuals deal with personal financial troubles or work-life issues. The key is to engage rather than walk away from problems.

I challenge members of our workforce to set the bar high for your leadership and professional development. Use this campaign as an opportunity to be creative and try something different as you focus on leadership development at the unit

level. Above all else, be a Guardian - for yourself, for your shipmates, and for the Nation.

Thank you for your dedication and commitment to our Coast Guard. Semper Paratus.

Admiral  
Thad Allen  
Commandant,  
U. S. Coast Guard



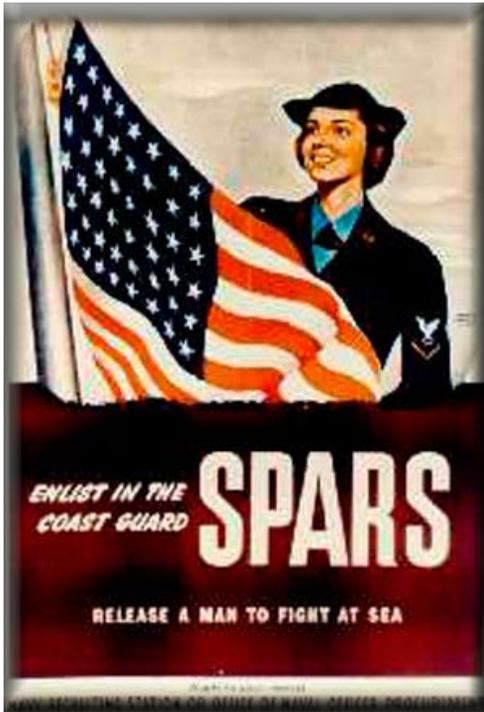
*SPAR continued from page 5*

As the national ensign is lifted off the casket and carefully folded, the music stops. The two women dressed in Coast Guard uniforms, present the flags to Greene's two oldest children.

"On behalf of the President of the United States, the Commandant of the Coast Guard, and a grateful nation we present this flag to you as a symbol of our appreciation for your loved ones service to this country and the Coast Guard," whispers Petty Officer 2nd Class Jaqueline Campbell and Petty Officer 2nd Class Christina Bethea, members of the funeral detail.

The two slowly march back into formation, allowing family and friends to take in the moment.

"I know mom would have loved that way of honoring her," said Johnston. "It was particularly touching to have an all-woman Honor Guard. It was very healing. Her former colleagues and students who were not aware of her service in the Coast Guard were able to share that experience with us. It was another way for them to know more about her.



At the end of the burial service, we all stood and saluted Mom's casket. It was a fitting way for us to say goodbye."

*The youngest of the wonderful ladies that made up the SPARS is now in their mid-eighties. Within a decade we will see the last of these brave women laid to rest. If you are lucky enough to know one or two, take time now to thank them for their service. They truly were trailblazers in their service to the nation. - Editor*

## UNIFORM STANDARDS

*(As the Auxiliary is a part of the USCG, these uniform standards apply to us too!)*

To all,

Please take note of the excerpt below from the Uniform Regulations. Since I addressed all hands on command presence, military bearing and appearance in February I continually see a large number of our shipmates parading around with their hands in their pockets while in uniform. Shamefully, the majority of them are First and Second Class Petty Officers. As a result of this poor display of leadership I have noticed junior personnel standing gate watch and rendering salutes with their hands in their pockets and sadly not corrected by the recipient of the salute.

As previously discussed, as the lead-

ership of Sector Portland we set the tone for our subordinates and have an obligation to our newest members to uphold the standards they were taught at Cape May and New London.

If we are going to develop our future Military leaders and set our subordinates up for success we must adhere to and enforce the standards, traditions, and policies set before us.

COMDTINST M1020.6F 2-1 2.A. Military Appearance

### 2.A.1. Military Image

Appearance in uniform is a key element for how the public perceives the men and women of the Coast Guard, and how the Coast Guard men and women honor their country and the service. Coast Guard personnel are responsible for maintaining their personal appearance and their uniforms to reflect the long and proud history and traditions of the Coast Guard. Commands and personnel in leadership positions at every level are responsible to promote and enforce high standards for uniform appearance. Coast Guard personnel must maintain proper military decorum and present themselves with pride. For example, when **walking from point to point in uniform, members will not smoke, eat, drink, or keep hands in their pockets.**

R/

MKCS David L. Sparkenbaugh  
Command Senior Chief  
USCG Sector Portland

**DIVISION STAFF GUIDANCE**

**SO-NS: J Bradbury—**

**SO-CM: L. White—** Hi everyone, it is that time again. Not too much going on in communications at the moment, we have a communications event in Astoria on 28 March and we will possibly be at the Law Enforcement Training at Devil's lake in Lincoln City 15, 16 April. As everyone knows the New PQS is ready for anyone interested in becoming a communicator, I encourage everyone to do this course as it is a wealth of knowledge for all of us. I would like to remind all of my FSO-CM's to please get me your reports every month no matter how little it may be, this way I have something to report on within the Division. I would also like to ask that each flotilla in Division 6 please email me a current list and contact information for all of your communication's facilities, I am trying to put a database together so I will know where my assets are and who does what as some of our communicator's are HF only.

**SO-CS: E. Olson— I Department Tip:**

Need to find a Division officer or a fellow flotilla member's contact info? Sign up for the national eDirectory. This searchable directory contains contact and office information for every Auxiliarist. While you are there please check to make sure all your contact information is current. What is the eDirectory you ask? Good question. The eDirectory is an electronic listing of every Auxiliary member and includes their name, unit, offices held and qualifications. In order to access the eDirectory you will need a few bits at your fingertips. First, you will need a computer with internet access. If you don't have one, local libraries are a great resource and they are often free of charge. Second, you will need a valid email address. This needs to be the same email address that is in Auxdata. If you have changed email addresses, you will need to complete a Form 7028, Change of Member information and get it to your FSO-IS first. Third, you will need your member ID number. You can find this on your member ID card. Finally, you will need your zip code. To get to the eDirectory, visit the National Auxiliary website, click on "Members Deck" and then on the link to the eDirectory. Once you have registered, you will be able to access of the great resources available at your fingertips. If you would like more details on how to use the eDirectory you can view a tutorial at <http://www>.

[cgaux.org/it/documents/howto/HowTo-50eDirectory.pdf](http://cgaux.org/it/documents/howto/HowTo-50eDirectory.pdf). Safe surfing.

**SO-FN: J. Otte— At the February District Meeting, the D 13 Board voted to increase the 2010 District Annual Dues by \$15.00 per member.**

This dues increase is for 2010. Since the District billing for this new rate will begin in January 2010, the flotillas will need to start the membership billing of their Annual Dues, to include the additional \$15.00, in the summer of 2009.

Please let **everyone** in your Flotilla know of this change. It is better to have someone be told a number of times than to not hear it at all.

This subject was discussed fully at the last Division meeting.

**PRORATED DUES 2010**

Annual dues	1 <sup>st</sup> quarter	2 <sup>nd</sup> quarter	3 <sup>rd</sup> quarter	4 <sup>th</sup> quarter
	1/1-3/31	4/1-6/30	7/1-9/30	10/1-12/31
National	\$12.00	\$9.00	\$6.00	\$3.00
District	\$25.00	\$18.75	\$12.50	\$6.25
Division	\$8.00	\$6.00	\$4.00	\$2.00
Total	\$45.00	\$33.75	\$22.50	\$11.25

If you have questions, please contact me.

**SO-IS: K. Neubig—**

**SO-MA: G. Pritchard—** I am continuing to issue PFD's for qualified VE's. I have issued 15 to the Division. I still have around 25 to issue. For those who are qualified VE's and have not received them please contact me.

**SO-MS: D. Jacobs—**

**SO-MT: D. Berger—** Auxair Observer class sometime in April. Contact Gary Kobes Flotilla 64 or Don Berger Flotilla 62.

**SO-OP: R. Neubig—**

**SO-PA: M. Carter—**

**SO-PE: D Philips—**

*Staff Reports continued on page 9*

***Staff Reports from page 8***

**SO-PB: P. Wills**— What is an appropriate item for your newsletters? Can you use copyrighted material? These are good questions worthy of thoughtful answers.

Let's get the second one out of the way first as it is the easiest to answer. Yes, you can use copyrighted material in a newsletter or other publication IF YOU get written permission from the copyright holder. Under the **Fair Use** doctrine: "in United States copyright law that allows limited use of copyrighted material without requiring permission from the rights holders, such as use for scholarship or review. It provides for the legal, non-licensed citation or incorporation of copyrighted material in another author's work under a four-factor balancing test." The factors to be considered are:

1. the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;
2. the nature of the copyrighted work;
3. the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and
4. the effect of the use upon the potential market for or value of the copyrighted work.

The fact that a work is unpublished shall not itself bar a finding of fair use if such finding is made upon consideration of all the above factors. This all boils down to allowing you to cite a work in an article or even use a portion of the work as a point in the story. If you want to use a substantial portion or

all of a copyrighted work in your publication, you need to request permission from the copyright holder. Now when the article you use comes from a USCG source, you don't have copyright problems. If your story comes from a newspaper for example, you must write to the paper to get permission to use the article. In almost all cases you will find newspapers are very willing to grant permission when you give them proper citation in the newsletter.

What can you run in your newsletter? Well just about anything that is relevant and of interest to the Auxiliary can be run, provided it supports, educates, encourages, entertains, or in any other way promotes the service and its activities. It is not appropriate to run stories that attack or cast an ill image of the USCG, its leadership, functions, or programs. You can run stories, cartoons, pictures, poems, training instructions or most any other material that meet the positive purposes for your publication. Be mindful that politically directed pieces are generally not advisable. It is against USCG principles for members of the service (including the Auxiliary) to make statements on national policy or policy makers. This does not mean you cannot disagree with policy or politicians, it just means you don't publicly disagree in uniform or as an official member of the USCG Auxiliary.

Cartoons that lampoon the daily life in the Guard can be wonderful but are quite different from political cartoons that belittle or smear the Coast Guard for a special interest

reason. Your publication is your voice and face to the world. Use it to recruit, retain, and develop the membership of the Auxiliary. The more you make this face an attractive, well designed effort, the more likely you will have a readership that responds positively to your efforts.

**SO-PS: R. Bielenberg**—

**SO-PV: R Barkholt**—

**SO-SR: E. Chaput**—

**SO-VE: R Barkholt**—

**SO-UN: D. Dail**—

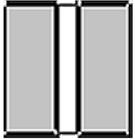
**SO-LL: F. Gillock**—



*Julia Olson saying Hi with the A&W bear At Division meeting. USCG Aux photo*



*Vanessa Stone F63, and guest, and Mark Turley F65, during Friday fun night at division six meeting. USCG Aux photo*



## FLOTILLA COMMANDERS NOTES:

*When doing anything for the Auxiliary--Call your  
Flotilla Commander and advise them!*

### DETACHMENT 62: — D. Siefert—

### FLOTILLA 62: J. Reynolds—

**FLOTILLA 63: E. Herder—** Our Auxiliatists continue their fast pace towards achieving Flotilla 63's 2009 goals and for their individual accomplishments.

Camile Hickman received her Certificate of Completion for Instructor Development Course and a ribbon/metal during our March Flotilla meeting. Robert Hickman passed the Instructors Development Course as well as RBS-VP. They also report their vessel is now a designated Facility. This is truly an amazing husband/wife team.

Charles "Chuck" Carlson is studying for both the VE and RBS-VP examinations.

Mike Davis passed the Navigation Rules examination on Much 17, 2009 and indicated he will soon complete the IS-700 and IS-800 courses.

Dennis Jacob had a winning month of February when he passed the examinations and received FEMA Certificates of Achievement for successfully completing four courses. These included the IS-100 on 2-8-09, IS-200 on 2-10-09, IS-700 on 2-15-09, and the IS-800 course on 2-23-09. Then, on March 15, he passed the Fingerprint Technician examination.

He also passed the Vessel Examiner course on February 28<sup>th</sup>. The practical portion will be completed soon. What an fantastic amount of accomplishments! Oh, I should also mention he is continuing to pursue his goal of qualifying as a Watchstander.

Bill Yaremchuk passed his Vessel Examiner test and is in the process of inspecting 5 vessels for the practical requirements. He is our new FSO-MT and FSO-CM so you should update your Personnel Directory. He is studying for the RBS-VP exam.

Bill and FSO-CS Mike Davis are pooling their ideas to create what our Flotilla members feel will be one of the

best Flotilla Web Sites anywhere! Knowing Mike and Bill and their "Can Do" attitude, it will be the BEST!

During the Division 6 meeting held February 27 through March 1, 2009, Roland Barkltoltz was sworn in as SO-VE/PV.

He also received the Past Commanders Association's "U.S. Coast Guard Auxiliary Certificate for the Completion of 243 Vessel Safety Checks during 2008"; a Plaque for the "Most Vessel Exams District 13, Division 6, Flotilla 63" along with a Courtesy Examiner Belt Buckle for his efforts.

Lastly, he received the U.S. Coast Guard Auxiliary Certificate for his election to VFC Flotilla 63 for 2009.

### FLOTILLA 64: D. Cameron—

#### 02009 CALENDAR OF EVENTS

#### BUOY 10 FLOTILLA 64

#### APRIL

- Monthly Meet – Tongue Point Bldg #1  
Date: April 15, 2009 @ 1900
- Docked Vessel Safety Check – Warrenton, West End Basin  
Date: Saturday, April 18, 2009 @ 0900-1030/  
1100-1230
- Emergency Preparedness – Seaside Convention Center  
Date: Monday, April 20, 2009 @ 1000 - 1800
- Seafood/Crab/Wine Festival – County Fairgrounds, Astoria  
Date: Fri,Sat, Sun – April 24-26, 2009 Time:  
Varies

#### MAY

- Monthly Meet – Tongue Point Bldg #1  
Date: May 20, 2009 @ 1900
- Safety Fair-National Safe Kids Week- Seaside Fire Department  
Date: Saturday, May 2, 2009 @ 1000 – 1400
- Armed Forces Day, Fort Stevens  
Date: Saturday, May 16, 2009  
Time: TBA
- Display Fred Meyers for National Safe Boating Week – May 17-25  
Date: Saturday, May 23, 2009 @ 0900-1200
- Vessel Safety Check – Warrenton  
Date: Saturday, May 23, 2009 @ 0800-1100

**FC Reports continued on page 11**

*FC Rpts continued from page 10*

**JUNE****Monthly Meet – Tongue Point Bldg #1**

Date: Wednesday, June 17, 2009 @ 1900

▪ **Courtesy Vessel Safety Checks – Hammond Boat Ramp**

▪ Date: June 20, 2009 @ 0800 – 1100

▪ **Maritime Museum Display/Presentation** Date/Time TBA

▪ **Marine Board Activities - Camp Rilea**

Date: TBA @ 0900- 1200

**JULY**

▪ **Picnic/Monthly Meeting/Buoy 10 Packets**

▪ Date: Wednesday, July 15, 2009 @ 1700

▪ **July 4<sup>th</sup> Parade – Warrenton**

Date: July 4, 2009 Time: TBA

▪ **Change of Watch – USCG Air Station**

▪ Date: July 24, 2009 @ 1000

**AUGUST**

▪ **Monthly Meet – Tongue Point Bldg #1**

▪ Date: August 19, 2009 @ 1900

▪ **Buoy 10 Season- Hammond, Warrenton**

Date: Daily, August 1 – September 7th @ 0600- 1130

▪ **Astoria Regatta Festival Parade**

Date: Saturday, August 15, 2009

Time: TBA

▪ **Safety Fair- Safeway, Astoria**

Date: Saturday, August 15, 2009 @ 1000 – 1400

▪ **USCG Air Show – Pancake Breakfast/Booth**

Date: Saturday, August 22, 2009 Time: TBA

**SEPTEMBER**

▪ **Monthly Meet – Tongue Point Bldg #1**

Date: September 16, 2009 @ 1900

▪ **Boating Safely Class, Clatsop Community College – 8 weeks**

Date: Tuesday, TBA @ 1900 -2100

**OCTOBER**

▪ **Monthly Meet – Tongue Point Bldg #1 Flotilla Elections**

▪ Date: October 21, 2009 @ 1900

▪ **About Boating Safely Class, Englund Marine – 2<sup>nd</sup> Floor**

▪ Date: Saturday's, TBA @ 0900- 1330

▪ **Halloween Day**

Date: October 31, 2009 @ TBA

**NOVEMBER**

▪ **Monthly Meet – Tongue Point Bldg #1**

Date: November 18, 2009 @ 1900

▪ **Veteran's Day**

Date: November 11, 2009 @ TBA

**DECEMBER**

▪ **Monthly Meeting – CHANGE OF WATCH –TBA**

Date: December 16, 2009 @ 1900

**FLOTILLA 65: G. Pritchard**— Last month's Division 6 meeting was a great success. A lot of great information was given out. I believe everyone in Division 6 should come to at least one Division meeting a year. Bunko on Friday Was enjoyed by everyone who attended. Saturdays Banquet and raffle was a great success. Seems like everyone had a good time and took home some great prizes.

The Redmond was held on the 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> or March. It to was a great success. We had 4 people from the Flotilla 65 to held out our Detachment. We talked to around 800 people and got around 35 people who were interested in becoming members. It was a great two weeks for Flotilla 65. We are continuing with our Crew/Coxswain Academy. The Auxiliarist who are attending are learning important information and seem to be enjoy-

ing it. It will go thru the summer and QE in the early fall. We will have 4 Facilities on the water this year. Should be a busy summer.

**FLOTILLA 65 DETACHMENT: Phil Piazza**— FYI, Flotilla 65's Central Oregon Detachment participated in the Central Oregon Sportsman's Show at the Deschutes County Fairgrounds March 5<sup>th</sup> through the 8<sup>th</sup>.

Roger Allen and Chris Goodman organized the event, and with the able assistance of FC Jerry Pritchard, DCDR-06 Mel Chaput, Mark Turley, Lee and Mandy White, Molly McCallum, Kendra Miller and Karen Cardin we logged over 140 hours in the booth and handed out approximately 2000 pieces of boating safety literature to approximately 800 interested attendees. We also spoke to another 30-35 folks that wanted to hear more about our local CGAUX meetings and have another 20 people interested in a boating safety course as well as large number of boaters wanting to get their boats inspected for 2009.

On another note Chris Goodman recently passed his VE test on line and is chomping at the bit to record his first 5 VE inspections. He and Roger Allen are also presently working on their Auxiliary Boat Crew Qualifications.

Thanks

Roger Allen (for Phil Piazza)

**FLOTILLA 66: L. Williams**—

**FLOTILLA 68: R. Moles**—

ALCOAST 148/09

COMDTNOTE 1650

## COMO CHARLES S. GREANOFF INSPIRATIONAL LEADERSHIP AWARD RECIPIENT

1. I am pleased to announce that Mr. Kim Castrobran, flotilla commander (FC) of D11 Southern Auxiliary region Phoenix Arizona Flotilla 35, has been selected as the winner of this years COMO Charles S. Greanoff inspirational leadership award. This award serves to recognize the most distinguished Auxiliary flotilla commander and parallels our existing inspirational leadership awards for officers, chief petty officers (E-7), and civilians.

2. Mr. Castrobran transferred into Flotilla 35 in 2006 with a personal commitment to reconstructing and developing this 50 year-old flotilla that was on the brink of disestablishment due to low membership and activity levels. Quickly advancing to the Flotilla Commander office in 2007, Mr. Castrobran demonstrated outstanding leadership through superb mentoring and motivation of every member of the flotilla. He created the first Flotilla 35 web site and a new flotilla news letter. He also created two web sites for Point Vicente and Point Hueneme lighthouses in order to improve the bonds between the local Coast Guard and Auxiliary units.

3. Mr. Castrobrans reconstruction

strategy centered about institutionalizing a (can do attitude) that tapped into the strengths of flotilla members while recruiting and developing new members. He planned and coordinated recruitment drives through a diverse range of community venues and the flotilla web site. His determination and tenacity yielded a 200 percent increase in flotilla membership with several more prospective members currently processed for enrollment.



*Kim Castrobran, FC 35, D11*

4. As a direct result of Mr. Castrobrans energetic leadership, Flotilla 35 has experienced an unparalleled rejuvenation characterized by remarkable achievement. Its auxiliarists have subsequently qualified as boat crew coxswains, vessel examiners, and members of the auxiliary interpreter corps. Moreover, flotilla annual activity levels exceeded 7,000 hours, more than double that of any other flotilla in the division. This contributed to Flotilla 35 earning several regional awards for operational support, member

training, and public affairs, as well as the prestigious (small unit award) from the foundation for Coast Guard history in October 2008, the first time an Auxiliary unit has received this award.

5. Each year it is extremely difficult to select only one recipient from the superb slate of Auxiliarists who were nominated for this award. Honorable mention goes to the following finalists:

A. Mr. David Johnsen District 9, Flotilla 095-05-17

B. Mr. Lane Delker District 9, Flotilla 092-08-01

6. The selection panel members are listed below:

A. Capt Ekundayo Faux, COMDT (CG-85)

B. Mr. Robert Birrane, USCG Auxiliary

C. MCPO Warren Benson, COMDT (CG-12a)

7. Additional information on the inspirational leadership award program and previous award winners are available on the COMDT (CG-133) web site at [www.Uscg.Mil/leadership](http://www.Uscg.Mil/leadership) (under inspirational leadership awards).

8. Mr. Castrobran will be recognized at the inspirational leadership awards presentation ceremony to be held at CG Headquarters in the near future.

9. Adm T. W. Allen, Commandant, sends.

# COMMERCIAL FISHERMEN DRILL CONDUCTOR COURSE

By Roland Barkholtz VFC Flotilla 63

This was a two day course held March 10-11, 2009 at the (Upper) Coast Guard Station, the Post of Garibaldi and the swimming pool of Best Western Inn in Tillamook. It was a free course sponsored by the Oregon State University Extension Service, the U.S. Coast Guard and AMSEA and relates to 26 CFR 28.270c.

An optional First Aid & CPR training course was offered on March 12, 2009 with certain fees. It was offered through a partnership with the Alaska Marine Safety Education Association, Oregon Sea Grant-OSU Extension Office, Garibaldi Fire Department, Best Western Inn and the U. S. Coast Guard.

FC Elliott Herder was a leader in promoting this course for local commercial fishermen. He also assisted in the bathing and coordination efforts. Curt Ferrell, Lead Instructor, had high praise for Elliott (also a licensed Commercial Fisherman) in helping make the course a "smashing" success!

Feedback from one of the attendees, Don Erickson, Skipper of Maddie & Me, a 34 foot commercial vessel, stated this was one of the most informative safety courses he ever attended both classroom and practical. He felt this course was so good, it should be made available to all interested boaters.

He was very excited about what he

had learned and immediately set about to purchase additional safety supplies and to make emergency gear even more accessible to anyone on board.

When trainees signed up for the course, they were advised it would be a physically demanding exercise, including timed immersion suit donning, entering the water, then into a life raft, starting pumps, putting out fires, etc. A waiver was required to participate.

Attendees were advised to bring rain gear, change of clothes and a towel. Also, to bring their own immersion suit if they had one but extra suits were available.

Topics of Instruction included Personal Safety Gear and Safety Kit, Safety Regulations, Onboard Drills, Dewatering Pumps, USCG Rescue, Preparation For Emergency, Cold Water Survival Skills, Hypothermia, In Water Practicum, Patching and Plugging, Marine Fire Fighting. Stability, Flare/Raft Practicum, Immersion Suits/PFDs, Inflatable Life Rafts, Signal/Flares/ EPIRBs.



Four participants, shown (L-R) with their vessel's name include **Bob Browning** - "WB", **Scott Browning** - "Triton", **Todd Everhart** - "WB", and **Bob Johnstone** - "Ken & Al" shown just before they entered to water as part of their practical training



Participants join together in a formation to make a large pattern in the water to assist searchers locate them



Instructors include (L-R) Lead Instructor **Curt Furrell**, and Associate Instructors **Ken Harbin**, **Steve Campbell** and **Mike Rudolph**



**Tim Bennett** - with 3 C's in Best Western pool works to put on his Universal Immersion Suit - no easy task



The swimmer is shown with the 6-person Survival Craft fully inflated

*The recent incident off the Florida Gulf Coast reinforces the need for life jackets, education, proper equipment, and good judgment when boating. The media release below is being sent to media across the nation using Auxiliary and Active Duty channels. It was prepared by Auxiliary public affairs staff with the full cooperation of Coast Guard Headquarters public affairs staff.*

*NOW is the time to hit every news organization within each Flotilla's AOR with the importance of the Coast Guard and the Coast Guard Auxiliary's Boating Safety message. We all want boating to be pleasurable and safe. Stress upcoming classes and how people can get a Vessel Safety Check on their boat. Be aggressive, be positive, and be empathetic toward the victims and their families.*

## BOATERS...SAVE A LIFE – YOURS!

### EDUCATION, PLANNING, PREPARATION, AND LIFE JACKETS SAVE LIVES.

The media has been saturated with the gripping story of four athletes who went fishing off Clearwater, Florida last week. National Football League players Victor "Marquis" Cooper and Cory Smith along with former University of South Florida football players Will Bleakley and Nick Schuyler were thrown into the sea when their boat capsized. Schuyler was rescued and is recuperating from the effects of exposure. These men set off confident in their knowledge and skill, but were overpowered by nature. The tragic result of an enjoyable outing of four friends reminds us all to take proper care when setting out upon the waters. According to the Center for Disease Control, the number of people who die in recreational boating accidents each year is about the same as those

who perish in general aviation accidents. There is a high perception of the potential dangers inherent in aviation, while boating is thought to be relatively safe. In most places a person with no boating experience can rent a boat and take to the high seas – no questions asked. The same is not true for operating an airplane or even an automobile.

Most boating accidents are preventable. It starts by everyone on a boat wearing a properly fitting U.S. Coast Guard approved life jacket. Wearing a life jacket will keep you afloat and help delay the effects of hypothermia. **LIFE JACKETS SAVE LIVES.**

**Education, planning and preparation** are also vital to a successful boating outing.

**Education:** Whether your state re-



*A Safe Fit by Norma Johansen Struck*

quires boater education or not, the U.S. Coast Guard Auxiliary urges that every boater takes a Boater Education class. Just like an automobile or an airplane, operating a boat requires more than just throttling

up or setting a sail and getting underway. There are navigation rules, weather considerations, knowing how to respond to a person overboard, knowing how to place a distress call and knowing how to respond when you are physically unable among other bits of knowledge. **EDUCATED BOATERS SAVE LIVES;** take a boating safety class.

**Preparation and Planning:** Have your boat checked out to make sure it complies with applicable Federal and State regulations for boats. These checks conducted by the Coast Guard Auxiliary and U.S. Power Squadron help make sure that you have needed safety equipment on your boat. **SAFE BOATS SAVE LIVES;** get a Vessel Safety Check.

File a Float Plan ([www.floatplan-central.com](http://www.floatplan-central.com)) with a friend or other relative. Make sure they know where you plan on boating and when you plan on returning. They also need to know who to call if you do not return at the indicated time.

Make sure you have effective communications for your boating outing. A marine band VHF-FM radio can be extremely valuable, but has limited range. Additionally, cell phones become less effective the further you are from shore and may receive no signal at all beyond 15-20 miles.

Take a lesson from the Boy Scouts - Be Prepared for sudden and dramatic changes in weather whether you are couple of miles offshore or

***Save a Life continued on page 15***

**Save a Life from page 14**

twenty miles away from land. It is common for fog to develop or strong winds to start blowing. Listen to weather forecasts before you go and on your VHF-FM marine radio while underway. Many times, weather near shore is significantly calmer than weather offshore and knowing the forecast for your intended destination can help you decide whether to leave the dock, stay in more protected areas or even stay at home.

**What if you do end up in the water unintentionally?** If you are wearing your life jacket you're half way there. If the boat does capsize, keep everyone together and stay with the boat. Electronic Position Indicating Radio Beacons (EPIRB's) and Personal Position Indicating Radio Beacon or PPIRB's are life savers. PPIRB's are attached to your lifejacket. We'll call them all EPIRB's from now on. When an EPIRB gets activated, it sends a signal to the Coast Guard telling us you are in distress and providing your exact location.

Flares, mirrors, strobe lights, whistles, and other signaling devices allow rescuers to quickly locate people who are already in the water and need help. The Coast Guard will search at night as well as during daylight and anything that will make you more visible significantly aids your ability to be detected.

Again, always wear a life jacket.  
**LIFE JACKETS SAVE LIVES!**

*Thomas Nunes*

*Deputy Chief, Public Affairs Department*

ALCOAST 153/09

COMDTNOTE 5760

## COAST GUARD MUTUAL ASSISTANCE FUNDRAISING CAMPAIGN

1. The Coast Guard Mutual Assistance (CGMA) fundraising campaign is set to begin April 1<sup>st</sup>. CGMA is the Coast Guards own financial relief organization. With a legacy dating back to 1924, CGMA celebrates 85 years of service to the Coast Guard community.

2. The campaign theme this year is "looking after our own". Whether responding to widespread natural disasters like the hurricanes last fall in the gulf coast or to the thousands of individual circumstances that arise each year throughout the Coast Guard, CGMA helps us look after our own by getting timely and practical financial help to those who need it. Thanks to your contributions, more than 5,900 Coast Guard individuals and families received financial assistance totaling over 4.9 Million dollars in interest-free loans and financial grants over the past year.

3. I encourage broad support for this years campaign. The campaign goal is once again to: (1) to ensure that everyone in the Coast Guard community (military, civilian and auxiliary) is aware of CGMA and the assistance it can provide for those who need it and (2) to present the opportunity to contribute to this worthwhile organization. During the course of the campaign, unit key



workers

will contact military members and civilian employees locally. Selected reserve members, retired military members and members of the Coast Guard Auxiliary will be contacted separately by direct mail.

4. Admiral Allen has recently stated, "it is our duty to take care of those close to us...Our families, our shipmates, and our coworkers." CGMA has proven its effectiveness as a practical way to help one another in times of personal financial need. Please join me in helping ensure that it continues to perform its vital role within the Coast Guard community.

5. For more information about cgma, talk with your campaign key worker, contact a local CGMA representative or visit the CGMA web site: [www.cgmahq.org](http://www.cgmahq.org).

6. RADM Jody A. Breckenridge, Assistant Commandant for Human Resources, sends.

**IMAGES FROM DIVISION SIX MEETING FEB 27<sup>TH</sup> TO MARCH 1<sup>ST</sup> IN SALEM**



## DON BATES: WHAT WILL MEDIA RELATIONS LOOK LIKE IN 10-20 YEARS?

Submitted by Thomas Nunes

Deputy Chief, Public Affairs Department

What will media relations look like over the next 10-20 years and how will it impact public relations practice? Will it remain as it has always been? Or will it change so much that we will barely recognize it for what it once was?

Based on the research survey I conducted at the end of 2008 with the *pro bono* help of George Washington University's Graduate School of Political Management and Cision, Inc, and with more than 12,000 US media (yes, that's 12,000), the answer, as with most questions in life, lies somewhere in between.

The free [34-page report of the study's findings](#) on GWU's news site suggest that there's a lot of "old hat," albeit more nuanced. But there are a lot of surprises, too, several of which contradict the prevailing notion among practitioners and even the media themselves that the use of social media is more important than more traditional media resources.

Broadly considered, the study suggests that media relations will remain the same with respect to editorial behavior. Years out, mainstream editors and reporters will still follow the same standards of journalistic conduct as they do now, although they may do so with more pressure from top management to write nice.



U.S. Coast Guard Auxiliary

Public Affairs



They'll still have an overwhelming need for PR help and probably more so because of staff cutbacks, newspaper bankruptcies and the speed of media transactions. They'll still require credible news and information, too, even as blogs, wikis and other forms on Internet dialogue continue to distort the reality of what's true and what's false.

And they'll still hate spam, exaggerated claims and misdirected story ideas just as they do today. It goes with the territory and will remain so until PR practitioners stop resisting the rules (don't hold your breath).

Some statistics that support the "remain the same" thesis:

Although 100 percent of the respondents said they regularly use websites for editing and reporting, 94 percent said they use information from PR professionals, and 87 percent said they regularly refer to press kits (yes, press kits).

For identifying or developing story ideas, websites are most important to editors/journalists, followed by submissions from PR professionals. Social networking sites and podcasts are rated as *unimportant*.

This said, the survey findings suggest that there will also be a lot of serious change in editorial behavior, if for no other reason than the continued influence and development of new communications technology, as well as in organized PR's response. Social media will become

phenomenon may not be as revolutionary in the end as some pundits suggest or more self-aggrandizingly hope.

This study, for example, contradicts the perception that younger members are far and away the dominant users of online tools. Yes, editors and reporters in all age brackets are now heavily dependent on the web, with more than 90 percent using it as their primary tool in editing and reporting, but the number who reported using the web "all the time" was highest among those 30-49, with those 50 and above the second-heaviest users, followed by those 29 or younger.

Here are findings that support the "big change" perspective:

Social networking sites and podcasts are used least often for editing and reporting compared to other sources, and most often by editors/journalists younger in age and experience. Blogs are used almost as often as trade journals.

For monitoring responses to stories, only websites and blogs are considered important; conferences, trade journals, industry newswires, social networking sites, and podcasts are rated as *unimportant*.

While acknowledging, as noted, the heavy use of PR submissions, the respondents also strongly endorsed a list of proposed improvements for

***Media continued on page 18***

*Media continued from page 17*

PR “pitches,” including clearer writing, less promotional material, and more newsworthy content. Being more relevant to their beat or area of interest and being less promotional struck the strongest chords.

One finding that I deeply appreciate as a writing consultant and writing teacher:

“Over half of the editors/journalists responding wanted to receive unsolicited e-mail pitches from communications professionals as simple text only. “

As I ask my clients and students of their news releases and pitch letters, why the marketing graphics, why the “brochurish” look, why all the bells and whistles? You’re writing to editors and reporters. They want credible news and information. The rest is fluff to them. You’re writing to the media for news and other kinds of coverage, not to make your clients look pretty or like what you’ve written. It’s exhausting to have to hammer the same points again and again, but I rest easier knowing I’m not alone.

*Don Bates, APR, PRSA Fellow  
Instructor and Founding Director,  
Master’s Degree Program in Strategic  
Public Relations  
George Washington University  
Graduate School of Political  
Management*



*Kendra Miller, a new member of Flotilla 65 working at Redmond Boat Show*



*Mandy White, FSO-PA at Redmond Boat Show*



*Christopher Goodman, a new member of Flotilla 65 working at Redmond Boat Show*



*Lee White and Roger Allen conversing at the Redmond Boat Show*



*Roger Allen Flotilla 65 demonstrating a life vest and teaching the public at the Redmond Boat Show. All Photos by USCG Auxiliary photographer*

ALCOAST 157/09

COMDTNOTE 16114

## RETIREMENT OF THE 44 FT MOTOR LIFEBOAT

A. Personnel Manual,  
COMDTINST M1000.6 (Series)

1. The retirement and decommissioning ceremony for the Coast Guards last 44 ft motor lifeboat (MLB), 44301, is scheduled for 8 May 2009 at Coast Guard Station Chatham, Massachusetts.

2. The 44 ft MLB has been one of the most successful boat designs in Coast Guard history. In service for nearly a half century, Coast Guard 44 ft MLBs and their crews saved thousands of lives and millions of dollars in property. The 44 ft MLB represented the core of heavy weather search and rescue capability to the American boating public for forty six years. Its stalwart presence was always ready for the call when storm driven winds, seas, and surf began to build. With superior structural integrity and seaworthiness, the 44 ft MLB swiftly built a reputation as a boat that safely brought boat crews home in all weather conditions.

The office of boat forces, first Coast Guard District, sector southeastern New England, and Station Chatham wish to extend an invitation to Coast Guard members (active duty, retired, reserve, auxiliary, and civilian) to attend this historic occasion. Event details will be posted to Station Chatham's web site and continually updated as



*To the Rescue by Edgar Curley*

the date draws near. Personnel planning to attend are requested to click into the sign in sheet on Station Chatham's web site (link below) so that an accurate count is available for planning.

A. Operational commanders are authorized to issue permissive orders, in accordance with ref (a) for those members requesting to attend.

B. Request widest dissemination of this message through all existing channels (retiree groups, local chiefs mess, cpoa, etc).

4. POCs.

A. Event organizer. LT Robert Griffin at (508) 989-4802 or robert.e.griffin@uscg.Mil.

B. Office of Boat Forces. LT Lawrence Ahlin at (202) 372-2457 or lawrence.f.ahlin@uscg.Mil.

C. Station Chatham web site: <http://www.uscg.mil/d1/stachatham/44retirement.asp>

5. RADM Wayne E. Justice, Assistant Commandant for Capability, sends.

## NEW CAN DIRECTOR ONBOARD

My name is LCDR Lance Lindgren and I'm the Thirteenth Coast Guard District's CAN Program Manager.

My goals include:

- 1) Establishing active duty CAN liaisons at every Sector.
- 2) Establishing an Aux liaison to work with every active duty CAN liaison at each Sector.
- 3) Ensure each Sector implements Quick Response Cards (QRCs) that incorporate the use of CAN for a wide variety of Coast Guard missions.
- 4) Improve recruitment for CAN
- 5) Improve communication for all CAN members and strengthen feedback loops.

Please email or call me anytime to discuss your ideas or concerns about the program. You can reach me at [lance.e.lindgren@uscg.mil](mailto:lance.e.lindgren@uscg.mil) or (206) 220-7221.

Looking forward to seeing this program flourish!

~Lance



## U.S. COAST GUARD AUXILIARY ACCEPTS GLEN RAVEN CUSTOM FABRICS, MAKERS OF SUNBRELLA® MARINE FABRICS SAFETY DECAL DONATION

*Tom Nunes*

*Public Affairs Officer*

Washington - The U.S. Coast Guard Auxiliary has accepted Glen Raven Custom Fabrics, the makers of Sunbrella® marine fabrics, as a supporter of the U.S. Coast Guard Auxiliary's Recreational Boater Safety Visitation Program (RBSVP).



During their three-year sponsorship, Glen Raven will donate up to 25,000 window decals that retailers and other boating organizations who support the Auxiliary's RBSVP will display. The Auxiliary's visitation partners offer safety literature and serve as resources for safety alerts, recall information and technical boating issues. They also provide

information promoting the Auxiliary's boating safety classes and vessel safety check program.

"The Glen Raven donation of decals allows our Recreational Boating Safety (RBS) partners to inform their customers that they are indeed 'partners in boater safety,'" said Peter J. Urgola, Chief of the Auxiliary's Department of Vessel Examination and Recreational Boating Safety Visitation Program. "Boaters will now see each establishment with the safety decal as a boating safety resource with a direct connection to the Auxiliary."

The window decals, provided free of charge to RBSVP partners, feature Coast Guard Auxiliary and Sunbrella logos and include a toll-free number for reporting suspicious activity on America's waterways.

"The dedicated work of Coast Guard Auxiliary volunteers is essential to assuring safe, enjoyable time on the water," said Derek Robinson, Marine Market Manager for Glen Raven. "Boater safety education by the Auxiliary requires the support of everyone in the marine industry, from manufacturers and retailers to marinas and yacht clubs."

According to Urgola, there are more than 1,800 Auxiliary volunteers who conduct 60,000 visits annually to 25,000 marine dealers, retail stores and other boating related organizations. "These men and women are the Coast Guard Auxiliary's ambassadors for boating safety and education and liaison for many of the Coast Guard's recreational boating safety concerns," he said. "Their work is one of many ways that the Coast Guard and the Coast Guard Auxiliary are working to assure the safest waterways possible."

## TAKE OFF THE LENS CAP, CHARGE THE BATTERIES AND SHOOT

*Joseph P Cirone, Branch Chief Photography*

Now that Spring is just around the corner, it is time to take off the lens caps on our cameras, charge the batteries, add a fresh memory card and start capturing the images of the Auxiliary at work.

We need and want your quality images now and in the future. You can't submit too much.

Spare our viewers and computer storage space - save the posed shots for a very rainy day. We want the images of auxiliarists in action. Showing what we do, telling a story without words is what we are after.

***Lens Cap continued on page 21***

***Lens Cap from page 20***

As we begin to thaw out in most of the country, we have many opportunities to document what we are doing - boat shows, PE courses, RBSVP and MT to name a few. Next month, we can add operations, AN and all of the rest.

**SEND US WHAT YOU SHOOT;  
BUT TAKE CREDIT FIRST**

Remember to submit only those images that show the AUX and CG in the proper light - proper uniforms, safety equipment (PPE), procedures, etc. Save all of us lots of time - only shoot what is right the first time. Don't waste time shooting and submitting images of people out of uniform or not following the proper procedures.

Remember to properly prepare the images - use the VIRIN and add the metadata (caption/cutline data) to the image. See the online tools ([www.auxpa.org](http://www.auxpa.org)) and the prior e-mail I sent (JAN) for help.

Without a properly prepared image, the chances of it being used is slim and the proper crediting to you is not possible. For example, I recently wanted to use an image, but the only data provided was the VIRIN data (081031-G-5809B-xxx). I have no idea who shot it, where it was taken or who is in the image.

Don't forget to complete a 7030 form for the mission/work, too!

**MORE IS GOOD, BUT NOT  
ALWAYS BETTER**

Also, more is not better. I viewed an upload of 136 images from the same person and apparently of the same subject, with slight variations. Again, no metadata was added.

136 Images of the same subject - that is not only overkill, but also at high

risk for deletion of all 136 images. Was it a case of the digital processing is "free," so the photographer shot 136 images in hopes that one or two would be good? I know shooters who do that, they would never make it in the "real world," of photojournalism, especially in today's era of economy around the newsrooms.

No one has time or the desire to view the slight variations in all of the images to select the best. It is up to the shooter to do that. Three of the same image may be okay, but 136 - far too many.

Another AUX member uploaded images of Anacapa Light. It lacked VIRIN data, but had some description - but not nearly enough. Again, I have no idea who shot the image, thus unable to credit it.

**QUALITY COUNTS**

That same series (of about six images) had four images that were not to our (and the USCG) standards. Two or three of the rejected images were of ANT Team members heading to the light, but they looked like ants. Another rejected image was of three people (according to the data), yet I saw two and a sun flare ruined the shot, as it was the main focus of a viewer's attention.

Before you press the shutter button makes sure you make sure you have a properly composed, well-light, and interesting image of subjects that are proper (SAAP) to shoot. Things I learned in the film days, while serving newspapers in the New York City area, and still follow today. Then we didn't have the ability to view what we shot and do a "retake," if we didn't like the first shot. We didn't have Photoshop to fix mistakes. In fact, I still don't use nor know how to use it - I aim to shoot the image correct the

first time, you should too.

Remember - You do NOT need to be a member of the Photo Corps, nor even be a member of the PA Team, to take and submit images for the AUX, your AUX ID Card works just fine. If you would like to become a member of the Photo Corps, please see below.

Encourage your non-PA members to take and submit images too!

We (the AUX and CG) need good images, we can never get enough - it's a year-round collection effort to satisfy the media's desires - help "feed the media beast."

**PHOTO CONTEST REMINDER**

A reminder - send us your BEST images from 2008 for the AUX Photo Contest. See the rules and submission guidelines from a prior e-mail sent by the AUX 'A Team,' and was posted online at [www.cgaux.org](http://www.cgaux.org). Entries are few so far and not of a competitive nature, yet.

No entry will be considered unless it follows the submission guidelines and comes via e-mail, as stated in the guidelines.

There is no limit to the number of images you submit, as long as you submit quality and they contain the metadata and VIRIN data required. All images will also be considered for use in The Navigator, SITREP, Photo of the Month and other uses, as well.

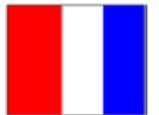
Your images may be sent to me (as jpg attachments) at: [jpcirone@warwick.net](mailto:jpcirone@warwick.net) - Include Photo Contest in the subject line, please.

\*\*\*\*ALL - NO POSED SHOTS\*\*\*\*  
"Action always speaks louder..."

I may be reached and all submissions may be sent to me at: [bc-aip@auxpa.org](mailto:bc-aip@auxpa.org)

**FIRST CLASS MAIL**

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**THE**

**FLAG HOIST**