



USCGC STURGEON BAY (WTGB 109) COMMAND DIRECTION

While the public may only see the ship itself, any professional mariner knows that a ship has a personality. That personality is a direct representation of that of the crew. Combined with our Core Values of *Honor*, *Respect*, and *Devotion to Duty*, below are my guiding principles on which I will lead STURGEON BAY.

Shipmates

We all make up STURGEON BAY. Serving on a ship at sea is one of the most unique, challenging, and rewarding experiences in the world. However, that experience is a team effort. No one person on this ship can do it all. We all rely on each crewmember to do their duty, whether that duty is standing a watch, or looking out for each other while ashore. Knowing that our shipmates will do their duty, allows us to become a more effective unit, thus ensuring the successful outcome of anything STURGEON BAY does.

Professionalism

The American public has placed a trust in us for which we are accountable. As members of the United States Coast Guard, and especially as the crew of STURGEON BAY, we must strive to ensure our service is the best it can be. While perfection is rarely obtainable, the strive for perfection is what ensures we remain expert mariners. Whether it's a recreational boater in distress and looking to be rescued, or the professional mariner who requires STURGEON BAY to assist them in the ice, the public looks to us for help in time of need. We are servants of the public trust, a trust which is not easily given, and we must never forget that.

Heritage

While we are accountable to each other as shipmates as well as to the public which expects us to be there when needed, we must never forget the history and tradition on which our service is based. For 220 years, The Coast Guard has always been there to answer the call, *Semper Paratus*. STURGEON BAY has played and continues to play an important role. This is a history to be proud of, and a tradition to carry forward. From qualifying in our watch stations, to pursuing other avenues of education, we must all strive to ensure we remain ready to continue our incredible tradition of excellence.

D.J. EVERETTE

