

## Google Gets Grief Over Veterans Day Logo

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Search and advertising business Google Inc. changed its special Veterans Day logo on Tuesday after complaints that the design, which featured military hats, left out the U.S. Coast Guard.

The Mountain View company often makes a unique version of its ubiquitous logo for holidays. These logos, called "doodles," started out in past years as humorous and playful acknowledgements of various days. Often the company would link each doodle to a page with detailed information about that particular holiday.

But as the company has grown and grown, becoming a global powerhouse, it has bumped up against political pressure as its visibility has increased.

Though the company said on its official blog that it wasn't "trying to represent all the branches or symbols of military service," nevertheless, veterans and Coast Guard members complained.

Google redesigned the doodle to include the Coast Guard and said on its blog, "Our sincere apologies for what may seem like a slight . Thank you very much to all current and former Coast Guard members for your outstanding service. And finally, thank you very much to all U.S. veterans, for protecting our nation and the ideals it stands for."

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