

DeVry University



**Bachelor of Science in Business Administration - Health Services**

**STUDENT DATA:**

**Management**

**NAME:** ROADMAP'S DEGREE

**SSN:** 000-00-0000

**Credit Potential  
Required Credit**

**Composition (ENGL 112)**

**4.00**

(This course develops writing skills through analysis of essays, articles and other written works that are used as models for writing practice and development. Writing assignments stress process approaches, development, organization, revision and audience awareness. Students use word processing and web-based tools to develop written work. Eligibility to enroll in the course is based on placement results, or successful completion of ENGL-092.)

**Advanced Composition (ENGL 135)**

**4.00**

(This course builds on the conventions and techniques of composition through critical reading requirements and longer, more sophisticated reports, including a documented library research paper. Assignments require revising and editing for an intended audience. Students are also taught search strategies for accessing a variety of print and electronic resources. Prerequisite: ENGL-112)

**Writing Elective**

**4.00**

(Select one of the following courses:

Technical Writing (ENGL 216)

Journalism (ENGL 219)

Professional Writing (ENGL 227)

Visit the DeVry University website for a description of these courses.)

**Communication Elective**

**3.00**

(Select one of the following courses:

Professional Communication (ENGL 230)

Public Speaking (SPCH 275)

Interpersonal Communication (SPCH 277)

Debate and Critical Thinking (SPCH 279)

Small Group Communication (SPCH 282)

Visit the DeVry University website for a description of these courses.)

**Literature Electives**

3.00

(Select from one of the following courses:

Introduction to Humanities (HUMN 303)  
Contemporary Literature (HUMN 420)  
Film and Literature (HUMN 422)  
Science Fiction (HUMN 424)  
Studies in Poetry (HUMN 427)  
Dramatic Literature (HUMN 428)  
20th Century Fine Arts (HUMN 450)

Other courses may fulfill this requirement. Visit the DeVry University website for a description of these courses.)

**Humanities Electives**

3.00

(Select from one of the following courses:

Contemporary History (HUMN 410)  
Post-1945 History (HUMN 412)  
Vietnam & the 20th Century Experience (HUMN 415)  
Emergence of the Modern Era (HUMN 417)  
Principles of Ethics (HUMN 445)  
Logic and Critical Thinking (HUMN 447)  
Comparative Religions (HUMN 448)  
Philosophy of Science (HUMN 449)

Other courses may fulfill this requirement. Visit the DeVry University website for a description of these courses.)

**Technology, Science, and Culture (HUMN 432)**

3.00

(In this capstone course, the relationship between society and technology is investigated through reading, reflection, research and reports. The course identifies conditions that have promoted technological development and assesses the social, political, environmental, cultural and economic effects of current technology. Issues of control and ethical considerations in the use of technology are primary. Discussion and oral and written reports draw together students' prior learning in specialty and general education courses. Prerequisites: ENGL-135 and upper-term status)

**Social Science Electives**

9.00

(Select one of the following courses:

Psychology (PSYC 110)  
Developmental Psychology (PSYC115)  
Culture and Society (SOCS 185)  
Cross-Cultural Communications (SOCS 187)  
Cultural Anthropology (SOCS 190)

Select one of the following courses:

Motivation and Leadership (PSYC 305)  
Social Psychology (PSYC 315)

Marriage and Family (SOCS 315)  
 Workplace Culture and Communication (SOCS 335)  
 Cultural Diversity in the Professions (SOCS 350)  
 Concepts of Diversity (SOCS 410)

Select one of the following courses:

The Legal Environment (LAWS 310)  
 Legal and Ethical Issues (LAWS 420)  
 Political Science (POLI 330)  
 Social Movements (POLI 410)

Other courses may fulfill this requirement. Visit the DeVry University website for a description of these courses.)

**Personal and Professional Development** 5.00

(Select both Career Development (CARD 205) and Career Development Strategies (CARD 415) OR Career Development (CARD 405) OR Critical Thinking and Problem Solving (COLL 148). Visit the DeVry University website for a description of these courses.)

**Algebra for College Students (MATH 114)** 4.00

(This course focuses on topics such as basic treatment of algebraic expressions, solving linear equations and inequalities, graphing linear equations and inequalities, polynomial operations, positive and negative integral exponents, factoring, systems of linear equations, radical and rational expressions, quadratic equations and various application problems. Eligibility to enroll in the course is based on placement results, or successful completion of MATH-092 or MATH-102.)

**Science Elective** 4.00

(Select from one of the following courses:

Intro to General, Organic & Biological Chemistry (BIOS 120)  
 Biology with Lab (BIOS 140)  
 General Physics with Lab (PHYS 214)  
 Environmental Science with Lab (SCI 204)  
 Integrated Science with Lab (SCI 214)  
 Astronomy with Lab (SCI 224)  
 Nutrition, Health and Wellness with Lab (SCI 228)  
 Intro to Biotechnology with Lab (SCI 240)

Other courses may fulfill this requirement. Visit the DeVry University website for a description of these courses.)

**Statistics for Decision-Making (MATH 221)** 4.00

(This course provides tools used for statistical analysis and decision-making in business. The course includes both descriptive statistics and inferential concepts used to draw conclusions about a population. Research techniques such as sampling and experiment design are included for both single and multiple sample groups. Prerequisite: MATH-114)

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| <b>Financial Accounting (ACCT 212)</b>  | <b>4.00</b> |
| (This course focuses on ways in which financial statements reflect business operations and emphasizes use of financial statements in the decision-making process. The course encompasses all business forms and various sectors such as merchandising, manufacturing and services. Students make extensive use of spreadsheet applications to analyze accounting records and financial statements. Prerequisites: COMP-100 and MATH-114)  |             |
| <b>Advanced PC Applications with Lab (BIS 150)</b>  | <b>3.00</b> |
| (This course focuses on advancing competencies taught in COMP-100 and introduces additional business software at the PC level. Using software such as Access and Excel, students develop advanced skills in using personal database applications and computerized spreadsheets for problem-solving and decision-making. Prerequisite: COMP-100)   |             |
| <b>Introduction to Business and Technology (BUSN 115)</b>   | <b>3.00</b> |
| (This course introduces business and the environments in which businesses operate. Students examine the roles of major functional areas of business and interrelationships among them. Organizational theories and techniques are examined, and economic, cultural, political and technological factors affecting business organizations are evaluated.)  |             |
| <b>Marketing (BUSN 319)</b>   | <b>3.00</b> |
| (In this course students apply principles and strategies for marketing products and services to industrial, commercial and governmental entities. Topics include ways in which market information and product life cycle affect product and production design; forecasting techniques; interdependencies between marketing and operations functions; and selling skills. Prerequisites: BUSN-115 and MATH-114)  |             |
| <b>Finance (BUSN 379)</b>   | <b>3.00</b> |
| (This course introduces corporate financial structure and covers basic capital budgeting techniques, including discounted cash flow analysis. Funds sources and financial resource allocation are analyzed. Spreadsheet software packages are used to analyze data and solve case-based problems. Prerequisite: ACCT-212)   |             |
| <b>Computer Applications for Business with Lab (COMP 100)</b>   | <b>3.00</b> |
| (This course introduces basic concepts and principles underlying personal productivity tools widely used in business such as word processors, spreadsheets, e-mail and web browsers. Students also learn basic computer terminology and concepts. Hands-on exercises provide students with experience in use of PCs and current personal productivity tools.)   |             |
| <b>Principles of Economics (ECON 312)</b>   | <b>3.00</b> |
| (This course introduces basic concepts and issues in microeconomics, macroeconomics and international trade. Microeconomic concepts, such as supply and demand and the theory of the firm, serve as foundations for analyzing macroeconomic issues. Macroeconomic topics include gross domestic product (GDP), and fiscal and monetary policy, as well as international topics such as trade and exchange rates. The course stresses analyzing and applying economic variables of real-world issues.) |             |

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| <b>Principles of Management (MGMT 303)</b>  | <b>3.00</b> |
| (This course examines fundamental management theories and traditional managerial responsibilities in formal and informal organizational structures. Planning, organizing, directing, controlling and staffing are explored. Prerequisite: BUSN-115)   |             |
| <b>Cost Accounting or Managerial Accounting (ACCT 334/346)</b>  | <b>4.00</b> |
| (Visit the DeVry University website for a description of these courses.)  |             |
| <b>Business Core Computer Science Elective</b>  | <b>4.00</b> |
| (Select one of the following courses:   |             |
| Database Essentials for Decision Making (BIS 240)   |             |
| Visual Basic for Business (BIS 315)   |             |
| Fundamentals of Small Systems & Networks (BIS 429)  |             |
| Fundamentals of e-Commerce (ECOM 210)   |             |
| Visit the DeVry University website for a description of these courses.)   |             |
| <b>Project Management (MGMT 404)</b>  | <b>3.00</b> |
| (This course enhances students' ability to function in a project leadership role. While exploring the project life cycle, they gain experience in budget and timeline management. Project management software is used to design project schedules using methods such as bar charts, program evaluation review technique (PERT) and critical path method (CPM) to produce project plans to apply to the solution of case studies. Prerequisite: BUSN-115, GSP-320 or HIT-120)  |             |
| <b>Electives</b>  | <b>7.00</b> |
| NOTE: Electives are chosen through academic advising from courses that are substantially different from those used to meet any other graduation requirement. They may be selected from the following courses, from another course area in the Business Administration program, or from courses offered as part of another DeVry degree program, provided prerequisites are satisfied. Where noted, some elective hours must be used to satisfy prerequisites for courses in the major/concentration. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours. |             |
| <b>Senior Project (BUSN 460)</b>  | <b>3.00</b> |
| (Working in teams, students apply knowledge and skills, including competencies in problem-solving, critical thinking, research, teamwork, and oral and written communication, to real-world problems in a client-based environment. Assignments are based on competencies developed in students' prior coursework. Prerequisite: Senior status)   |             |
| <b>Introduction to Health Service Management (HSM 310)</b>  | <b>4.00</b> |
| (Topics include internal and external influences on delivery of services, healthcare professions and key trends. Prerequisite: BUSN-115)  |             |

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| <b>Health Rights and Responsibilities (HSM 320)</b>   | <b>4.00</b>   |             |
| (This course examines legal and ethical issues of healthcare services. Topics include legal relationships among providers, payers and patients, and issues of professional liability. Ethical aspects of rights and duties are explored in a healthcare context. Prerequisite: HSM-310)   |               |             |
| <b>Health Science Information Systems (HSM 330)</b>   | <b>4.00</b>   |             |
| (This course focuses on applying technology to developing and maintaining health services information systems. Students become familiar with hardware and software options for managing patient records, insurance and billing data. Related policy issues of confidentiality and information security are addressed. Prerequisites: COMP-100 and HSM-310)                    |               |             |
| <b>Health Services Finance (HSM 340)</b>  | <b>4.00</b>   |             |
| (This course focuses on the complexities of healthcare financing in the United States. Topics include multiple payment sources and reimbursement systems; problems and issues in financial planning; and trends in healthcare costs and expenditures. Prerequisite: HSM-310)  |               |             |
| <b>Healthcare Policy (HSM 410)</b>  | <b>4.00</b>   |             |
| (This course focuses on the impact of public policy on healthcare delivery in the United States. Political, social, economic and technological influences are explored, as are cultural values and beliefs regarding health that underlie our policy-making process. Prerequisite: HSM-310)   |               |             |
| <b>Managed Care and Health Insurance (HSM 420)</b>  | <b>4.00</b>   |             |
| (This course surveys the development of health insurance products and managed care approaches to the financing and delivery of healthcare services in the United States. Fundamental concepts of insurance risk management and various types of managed care organizations are discussed in relation to the consumer, provider and insurer. Prerequisite: HIT-140 or HSM-310) |               |             |
| <b>Planning &amp; Marketing for Health Services Organization (HSM 430)</b>  | <b>4.00</b>   |             |
| This course presents a framework for planning and implementing marketing initiatives for health services. Topics include market segmentation, targeting, positioning and communication, as well as ethical issues and examples unique to the healthcare industry. Prerequisites: BUSN-319 and HSM-310)  |               |             |
| <b>Excess or Duplicate Credit</b>   |               |             |
| <b>TOTAL .....</b>  | <b>124.00</b> | <b>0.00</b> |

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree

option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.
- o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: [www.soc.aascu.org](http://www.soc.aascu.org) should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please send the completed enrollment form (found on the college's web page) to the USCG Institute. The registrar will send the college or university an official USCG transcript, a copy of the degree plan (if one was developed through the USCG Institute and was identified on your transcript request), and a ready-for-signature SOC Student Agreement (when signed by a college official, becomes a contract for degree completion).

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

#### DEGREE PLAN LEGEND:

SH = Semester hours  
 VOC = Vocational, not relative to an academic degree  
 LL = Lower Level, i.e. courses at the Freshman/Sophomore level  
 UL = Upper Level, i.e. courses at the Junior/Senior level  
 GL = Graduate Level (sometimes recommended by ACE for very complex courses)  
 [#] such as [EN024A] or [EN024B] = SOC Course Category Codes\*  
 {#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes \*\*

\* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a

consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

\*\* DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit [http://www.dantes.doded.mil/dantes\\_web/distancelearning/disc/front/cont.htm](http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm) Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

#### DeVry University General Information

DeVry's historical roots lie in the technical education movement of the early 1900s. In 1931, Dr. Herman DeVry established DeForest Training School in Chicago to prepare students for technical work in electronics, motion pictures, radio and, later, television. The name was changed to DeVry Technical Institute in 1953, and it became the flagship of the current system. Further campus name changes occurred in 1968, to DeVry Institute of Technology, and in 2002, to DeVry University.

The DeVry system has expanded in curriculum and in degree offerings as well. In 1957, DeVry achieved associate-degree-granting status in electronics engineering technology and 12 years later was authorized to grant bachelor's degrees in the same discipline. Computer Science for Business (later renamed Computer Information Systems) was introduced in 1979 as DeVry's second bachelor's degree program.

In response to growing demand for professionals with business and technology expertise, DeVry introduced its bachelor's degree programs in business and telecommunications in the 1980s. In 1994, DeVry launched its Technical Management curriculum, followed by the introduction of the Information Technology, Computer Engineering Technology and Network Systems Administration programs in 1998, 1999 and 2002, respectively. Three new program offerings were introduced in 2003 - Biomedical Engineering Technology, Biomedical Informatics and Health Information Technology. And in 2005, DeVry's Game and Simulation Programming curriculum was launched. The latest addition to our program roster is Accounting Technology, classes for which began in early 2006.

Broadening its educational scope, in 1987 DeVry merged with Keller Graduate School of Management. Today, DeVry University's Keller offers master's degree programs in Business Administration, Accounting and Financial Management, Human Resource Management, Information Systems Management, Project Management, Public Administration, and Network and Communications Management at locations nationwide as

well as online.

Tuition:

Undergraduate Online Tuition - \$525.00 per semester credit hour

Undergraduate Military Tuition for military members and their spouses - \$250.00 per semester credit hour

Graduate Online Tuition - \$525 per semester credit hour

Graduate Military Tuition - Students are charged 75% of the prevailing tuition rate applicable to their chosen program, location or online.

DeVry University utilizes eTextbooks for all courses, the cost of which is covered in the \$80 technology fee.

DeVry University is accredited by The Higher Learning Commission and is a member of the North Central Association, 30 North LaSalle Street, Chicago, Illinois 60602, [www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org). The University's Keller Graduate School of Management is included in this accreditation.

For additional information regarding this degree program, please contact:

Dr. Randy Plunkett  
National Director of Military Affairs  
120 E. Diehl Rd.  
Naperville, IL 60563  
800-231-0497 ext. 1121  
[rplunkett@devry.edu](mailto:rplunkett@devry.edu)  
<http://www.devry.edu/>

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 17 August 2010