



SECTOR NEW ORLEANS



SECTOR COMMANDER'S GUIDING PRINCIPLES

Honor, Respect, Devotion to Duty

Excellence in Mission Execution:

- Do our work safely. Always follow the principles of Operational Risk Management, both on and off duty. Make sure that what you're doing is worth the risk, and do what you can to make whatever you're doing safer.
- Be proficient and strive for mastery in what you do. Be an expert in the policy and procedures that govern your work. You can be busy AND great at the same time. Our customers expect it.

Teamwork:

- Strive to be part of that well functioning team at your unit...you serve the public best when your team is firing on all cylinders...and it feels great! Work to make Sector and our units that smoothly functioning team.
- Anticipate the needs of your boss, peers and subordinates. Empathize with and support our units if you're at Sector. Understand Sector's needs if you're at a unit.
- Communicate frequently. Most problems happen when we misunderstand each other.

Professionalism:

- You have a direct link with our customers no matter what your rank or position. Make sure each interaction leaves them with a positive view of you and the Coast Guard.
- Always be polite and respectful...it doesn't cost anything!
- We're stewards of Sector New Orleans and our units for a limited time...make the most of the opportunities you have.